

THE HEART OF BUSINESS

 WORLD
ECONOMIC
MAGAZINE

JAN 2026

The 11 Most
VALUABLE
Startups NY

RIDE THE
AQUACULTURE
TECH WAVE

EXCLUSIVE
INTERVIEW
ONAN ORKHAN
TDBM , MANGOLIA

Forrester's
Top Emerging
Technologies
From 2025



KEVE TRADE FINANCE

16 Correspondent Banks

Tailored financial solutions to meet your
global growth needs



Over 1 billion international payments
in EUR and USD in 2023

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Partnerships for the goals



Keve
O Banco que avança



Editor's Note

As 2025 approaches its close, the global business landscape feels more deliberate than hurried. Growth remains central, but it is now accompanied by scrutiny, restraint, and a sharper sense of consequence. This issue reflects that shift. Focused, analytical, and designed for readers who value clarity over excess.

Our cover story is an exclusive interview with Onan Orkhan, Chairman of the Trade and Development Bank of Mongolia. At a time when global finance is still interpreted largely through established markets, Mongolia offers a compelling alternative perspective. Orkhan speaks with precision about development finance, institutional trust, and the role of capital in building durable economies. His views underscore a broader truth. The next phase of global growth will be shaped as much by emerging financial centres as by legacy ones.

This edition also marks an evolution of the magazine. As the year comes to an end, we have introduced new sections and strengthened existing ones to offer greater depth and sharper context. The objective is simple. To go beyond reporting and deliver interpretation that helps decision-makers connect dots across markets, sectors, and technologies.

In News From Around the Globe, we follow capital and innovation across geographies, from metals and energy to digital assets, infrastructure, and trade-led growth. These developments, taken together, point to a reordering of global priorities.

Technology features prominently. Our expanded In the Spotlight section examines artificial intelligence, robotics, and autonomy as economic infrastructure, not distant possibilities. Leadership today demands fluency in how these systems intersect with productivity, governance, and risk.

Business, however, is not solely about scale or speed. In The Heart of Business, we highlight organisations integrating purpose into strategy, recognising that credibility and social responsibility now carry measurable value.

This issue closes the year with intent. Measured insights, informed perspectives, and content built for readers shaping what comes next.

Happy Reading and Happy Beginnings!

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World Economic Magazine Announces Launch of Its India Edition in India

Bangalore, India | Press Release

World Economic Magazine (WEM), a US-based international business magazine with a strong global presence, has announced the launch of its India edition this January, marking a key milestone in its international expansion. Headquartered in Bangalore, the India edition is designed to engage deeply with India's fast-evolving economic landscape while connecting it meaningfully with global business and policy conversations.

Founded in the United States, World Economic Magazine is known for its authoritative coverage of global markets, finance, banking, ESG, leadership, innovation, and economic policy. Over the years, the magazine has featured prominent global dignitaries, policymakers, regulators, corporate leaders, and changemakers, earning credibility for its balanced, insight-driven, and forward-looking journalism.

The India edition will focus on showcasing the best of Indian markets, business, startups, finance, banking, lifestyle, and ESG, while placing these stories within a broader international framework. With a strong emphasis on community-driven, quality journalism, the publication aims to highlight innovation, responsible

leadership, sustainability, and inclusive growth shaping India's role in the global economy.

As part of its India launch, World Economic Magazine has collaborated with Quilty Trust Mark, a reputed quality trust and assurance platform backed by various government organisations and endorsed by ministers. This collaboration reinforces WEM's commitment to credibility, ethical standards, trust, and excellence, aligning with its long-standing editorial philosophy of responsible and high-quality business reporting.

World Economic Magazine – India will be available in both print and digital formats, ensuring wide accessibility among business leaders, policymakers, entrepreneurs, investors, and professionals in India and abroad. The digital edition will be accessible at www.wemindia.com, complementing the magazine's global digital presence.

In addition to its editorial platforms, World Economic Magazine is also recognised for its prestigious quality and excellence awards, which honour outstanding achievements across business, banking, finance, ESG, innovation, and leadership worldwide. These awards will form an integral part of the India edition, celebrating

excellence and impact within the Indian business ecosystem.

The India edition is led by Director Arjun MV Gowda, with Sandhya Srinivasan as Partner. Together, they bring strategic direction and editorial vision to position World Economic Magazine – India as a trusted, influential, and globally aligned business publication.

With this launch, World Economic Magazine reinforces its mission to bridge global perspectives with local insights, fostering informed dialogue, thought leadership, and meaningful engagement between India and the world.

About World Economic Magazine

World Economic Magazine is a US-based international business publication covering global markets, finance, banking, ESG, leadership, and economic trends, and featuring prominent global leaders through its print and digital editions.

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NEWS FROM AROUND THE WORLD

Metalsource Mining Secures Option to Acquire Historic North Carolina Projects, Expanding Silver and Gold Potential



Metalsource Mining Inc. (CSE: MSM), Canada, has announced a definitive option agreement with Goldstrike Minerals LLC to acquire 100% of its rights and interests in two historic mining projects in North Carolina — the Silver Hill Mine and Byrd-Pilot Mountain.

Under the agreement, Metalsource can exercise the option within 24 months of closing by issuing 15 million common shares and making cash payments totaling \$250,000 in installments. Additionally, the company has committed \$1 million in exploration and development spending over two years, with the right to accelerate payments and complete the transaction earlier.

The Silver Hill Project spans 1,128 acres in Davidson County and is recognized as America's first significant silver discovery and

commercial producer. Historic datasets, underground mapping, and chip samples indicate pods of high-grade mineralization extending 550 meters from surface. A 2023 SRK review outlined a historical mineral inventory of 347,422 tonnes grading 23.7 g/t silver, 2.17 g/t gold, and notable base metals, though this estimate does not meet current resource standards.

The Byrd-Pilot Mountain Project, covering 1,032 acres in Randolph County, shows strong potential for a porphyry gold-copper system. Earlier RC drilling returned 27.4 meters of 0.9 g/t gold from 24.4 meters depth. Geological signatures resemble large epithermal systems, with mineralization open in multiple directions.

CEO Joe Cullen described the deal as “transformational,” adding:

“Silver Hill presents a compelling silver growth story, while Byrd-Pilot offers large-scale gold-copper discovery potential. Securing two quality U.S. projects of this caliber positions Metalsource for multiple discovery pathways in a top-tier jurisdiction.”

“ *A historical mineral inventory of 347,422 tonnes grading 23.7 g/t silver, 2.17 g/t gold, and notable base metals* ”

Completion of the transaction remains subject to regulatory approvals, board consents, due diligence, and Metalsource raising \$2 million through a private placement.



Secuodsoft Unveils TCube Mass Mail, a Next-Gen Email Marketing Platform for Businesses Worldwide

Secuodsoft, a global technology solutions company based in Odisha, India, today announced the launch of TCube Mass Mail, an advanced email marketing platform designed to help businesses of all sizes strengthen customer engagement through personalization, automation, and data-driven insights.

With email continuing to rank as one of the most effective channels for communication and trust-building, TCube Mass Mail provides an intuitive, scalable, and secure solution that enables organizations to streamline campaign creation, track performance in real time, and foster meaningful customer relationships.

“With TCube Mass Mail, we are giving businesses a platform that is both powerful and easy to use,” said Shanti Bhushan Raj, CEO of Secuodsoft. “Our goal is to help organizations focus on building content and connections, while we provide the tools to execute and optimize campaigns that deliver real results.”

Key features of **TCube Mass Mail** include:

- Drag-and-drop campaign builder with customizable templates and multimedia support
- Audience segmentation based on demographics, preferences, and behavior
- Automation tools for workflows such as welcome sequences, follow-ups, and re-engagement
- Analytics dashboard for tracking open rates, click-throughs, conversions, and campaign ROI.

- Compliance and security safeguards aligned with global data privacy standards

“Understanding the fast-paced challenges businesses face guided our product development,” added Shibasis Mohanty, Managing Director of Secuodsoft. “We integrated AI, personalization engines, and advanced analytics to ensure TCube Mass Mail meets today’s needs while anticipating tomorrow’s.”

Designed for startups, SMEs, and enterprises alike, the platform offers flexible pricing models and is supported by Secuodsoft’s dedicated customer service team.

Founded in 2019, Secuodsoft is a CMMI Level 3-certified company headquartered in Bhubaneswar,



specializing in AI, cloud, cyber-security, and enterprise software solutions.

For details, visit www.massmail.co.in.



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APEX/IFSA Global EXPO 2025

Sets the Benchmark for the Future of Passenger Experience

APEX → IFSA
GLOBAL EXPO

The Long Beach Convention Center became the heartbeat of global aviation this week as the APEX/IFSA Global EXPO 2025 brought together nearly 2,500 leaders, innovators, and decision-makers from the airline and passenger services ecosystem. Running from September 9 to 11, and co-located with Future Travel Experience (FTE) Global, the three-day event showcased 120 airlines and airport operators, visionary keynotes, and a dynamic show floor that captured the evolving story of air travel.

Hosted by the Airline Passenger Experience Association (APEX) and the International Flight Services Association (IFSA), the EXPO has become synonymous with setting the pace for the end-to-end passenger journey—from digital identity at check-in to in-flight cuisine and cabin design.

The CEO keynote series, sponsored by Thales and moderated by

BBC anchor Ben Thompson, featured an impressive roster: Scott Kirby (United Airlines), Campbell Wilson (Air India), Dina Ben Tal Ganancia (EL AL), David Neeleman (Breeze Airways), Andre Viljoen (Fiji Airways), and Steven Greenway (flyadeal). Their candid insights reflected the bold strategies shaping aviation's next era.

Beyond the keynote stage, the APEX Thought Leadership Stage and Amenity Zone created hubs of dialogue and deal-making. IFSA's show floor highlighted emerging issues such as allergen traceability and AI-driven onboard services, while global carriers including ANA, Fiji Airways, Turkish Airlines, and SAUDIA elevated the culinary conversation with live showcases emphasizing wellness, sustainability, and cultural authenticity.

APEX CEO Dr. Joe Leader captured the spirit of the gathering:

“APEX/IFSA Global EXPO transcends the concept of a trade show. It is where the industry's most visionary leaders and transformative partnerships actively reimagine what remains possible.”

The EXPO concluded with the APEX/IFSA Awards Ceremony, co-hosted by Thompson and aviation blogger Sam Chui, honoring excellence across categories such as World Class™, Five Star™, Best in Service, and the Crystal Cabin Award. United Airlines CEO Scott Kirby received the APEX CEO Lifetime Achievement Award, cementing his leadership legacy.

As aviation faces a new era of sustainability, digital innovation, and passenger expectations, the APEX/IFSA Global EXPO once again affirmed its role as the premier stage where the future of travel takes flight.



From next-gen tech to culinary showcases, the aviation world united in California to define “what’s next” in travel.

Hainan Free Trade Port Showcased Island Charm in Hong Kong

Earlier this month, the Hainan Free Trade Port brought its tropical allure to Hong Kong through a five-day tourism promotion that blended culture, heritage, and modern travel experiences. The initiative, held from September 7, was organized by the Hainan Department of Tourism, Culture, Radio, TV, and Sports and featured a themed conference, a photo exhibition, an intangible cultural heritage display,

A photo exhibition of more than 80 images became one of the main attractions, presenting Hainan's ocean landscapes, health tourism offerings, and aerospace highlights. Visitors were impressed by the display, with Hong Kong citizen Huang Wenhua noting, "I hadn't been to Hainan before, but after seeing these pictures, I suddenly wanted to go."



From left: Mr. Christopher LAI, Director of France, Spain and Portugal of Hong Kong Trade Development Council;

Ms. Helena CHIU, Vice Chairman of Hong Kong Exporters' Association ;

Mr. Guillaume PROT, Show Director of Maison & Objet;

Ms. Misi LIU, Founder and Director of BAHC Advisory

social media influencers as "Tourism International Promotion



Culture, heritage, and sunshine captivated visitors at cross-border tourism promotion.

and a Li brocade fashion show.

Nearly 100 guests from organizations including the Asian Tourism Exchange Center, Hong Kong Tourism Board, City University of Hong Kong, and leading travel operators attended the opening conference, "All the Sun, All the Fun." The program aimed to deepen cooperation between Hainan and Hong Kong by highlighting the island's resources and unique character.

Cultural showcases added further appeal. The Li brocade, with a 3,000-year history, stood out against Hong Kong's cosmopolitan backdrop. "The Li people record their culture through brocade patterns. Hainan's beauty lies not only in its seas and skies but also in its traditions," explained Tang Qiuchen of Hainan Li Brocade Culture Communication Co., Ltd.

To amplify the promotion, the department named six Hong Kong

Ambassadors." Influencer Lin Lijun said she was eager to share Hainan's gentle sea breeze, warm sunshine, and relaxed lifestyle with her followers.

By combining natural beauty with cultural heritage, the campaign successfully positioned Hainan Free Trade Port as a must-visit destination for travelers seeking warmth, wellness, and authentic cultural experiences.

Green Rain Energy Expands EV Charging Network in Florida with Driftwood Hospitality



First Hilton Cocoa Beach installation accelerates clean energy adoption

PASADENA, CA / ACCESS Newswire / – Green Rain Energy Holdings (OTC PINK: GREH), through its subsidiary Green Rain Solar Inc., announces its first project in Florida with the installation of advanced EV charging stations at the Hilton Cocoa Beach Oceanfront, a property operated by Driftwood Hospitality Management. The initiative highlights the company's commitment to expanding high-speed charging infrastructure nationwide while supporting sustainable energy adoption.

In collaboration with its channel partner Chronicle Electric, Green Rain Energy is modernizing charging networks across Driftwood-managed hotels in the United States. The program focuses on replacing outdated Level 2 chargers with state-of-the-art Level 3 DC Fast Charging (DCFC) systems. The Hilton Cocoa Beach project marks a major milestone for Green Rain Energy, Chronicle Electric, and Driftwood.



“This is a big announcement for us,” says CEO Alfredo Papadakis. “Given the location of this Cocoa Beach project and the new rebates and incentives effective since January 1, South Florida is now firmly part of the clean-tech surge.”

Driftwood Hospitality, one of the

largest hotel management groups in the U.S., identifies multiple properties for future upgrades. The program comes at zero out-of-pocket cost for hotel owners, as Green Rain Energy oversees installation, operation, and maintenance. The model ensures a seamless solution for both property owners and hotel guests while aligning with the hospitality industry's sustainability goals.

Green Rain Energy Holdings, based in Wyoming, advances renewable energy through rooftop solar and nationwide EV charging networks. With projects like Cocoa Beach, the company continues to drive the transition toward a cleaner, smarter energy future.

For more information, visit:
<https://greenrainenergy.com/>



From Plastic to Oil: Brazil Welcomes First Chemical Recycling Plant

Brazil is set to host a pioneering chemical recycling plant that transforms plastic waste into high-value oil, marking a decisive step toward cleaner industry and a circular economy. The project is led by the ENESPA Group, with FLUXO as its exclusive Brazilian partner, and will be installed at COPPE/UFRJ (Alberto Luiz Coimbra Institute of Postgraduate Studies and Engineering Research).

Supported by Petrobras' research and innovation arm, CENPES, the initiative will foster scientific research while accelerating the development of sustainable technologies. Operations are expected to begin in the second half of 2025. For ENESPA, the installation of its modular KUBUS plant in a leading research institution demonstrates how advanced recycling can reduce plastic waste and supply essential feedstock for the chemical and petrochemical industries.

An identical unit already operates in Germany, and ENESPA believes Brazil can become a model for scaling this technology. Project Manager Julian Dick highlights its potential: "With this plant, we are

laying the foundations for further steps towards the development of the Circular Economy."

The KUBUS system is designed to process up to one ton of polyolefin-based plastic waste per day. Using pyrolysis at controlled temperatures between 400°C and 500°C, the process converts polyethylene (PE) and poly-propylene (PP) waste into pyrolysis oil, a raw material with high industrial value. Non-condensable gases are treated and reused as an energy source, improving plant efficiency and reducing environmental impact.

According to Hideo Hama, president of FLUXO, the project connects research, industry, and sustainability in a "virtuous cycle" that could transform Brazil's approach to plastic waste. Beyond research, the agreement between COPPE and FLUXO allows testing of customer-provided samples and the preparation of detailed technical reports.



This service will help industries evaluate the feasibility of adopting pyrolysis solutions in their regions while opening new markets for recycled oil.

Looking ahead, the possibility of manufacturing ENESPA equipment locally with FLUXO is under consideration. Such a move would enable financing options through FINAME and strengthen the recycling value chain in Brazil. It would also encourage the inclusion of waste picker cooperatives, expand economic opportunities, and align with ESG principles.

Source: Fluxo



HELLO Life

LIFESTYLE & LUXURY





Aston Martin Expands Italian Presence with Rome Showroom Launch

Aston Martin, the iconic British ultra-luxury automotive brand, announced a significant expansion in Italy with the opening of its new boutique showroom in Rome. The showroom, operated in partnership with Maldarizzi Automotive S.p.A. will serve as a strategic hub for sales and service ahead of a full-service dealership planned for 2026.

Rome, celebrated for its historical grandeur and style, has been chosen as a key location in Aston Martin's expansion strategy, reinforcing the brand's presence in one of its top five markets in continental Europe. The new site joins existing dealer networks in Verona, Milan, and Bologna, offering customers access to Aston Martin's extensive portfolio of luxury sports cars and SUVs.

"Our journey in Italy is undergoing strategic expansion that reflects our ongoing commitment to one of Europe's most important markets," said Andreas Bareis, Global Commercial Director, Aston Martin. "The opening of Aston Martin Rome with Maldarizzi Automotive marks a milestone. Together, we will offer the strongest Aston Martin portfolio ever, complemented by an unrivalled ownership

experience."

Nicola Maldarizzi, Co-CEO of Maldarizzi Automotive, added: "Representing Aston Martin in Rome is a privilege. The brand is not just an automobile but an icon of style, performance, and British craftsmanship. Our goal is to offer clients an experience that exceeds expectations, in line with the excellence Aston Martin embodies."

"Our journey in Italy is undergoing strategic expansion that reflects our ongoing commitment to one of Europe's most important markets,"

Further developments include Aston Martin Verona, whose operations have been acquired by Gino S.p.A., a leading dealer of prestigious automotive brands. The transaction, completed in 2025, includes management of the showroom, Benati service center, staff, stock, and equipment, strengthening Gino S.p.A.'s presence in Northern Italy and laying the foundation for future facility expansion.

Aston Martin's evolving product portfolio, highlighted by the DB12, DB12 Volante, Vantage, Vantage Roadster, DBX707, DBX S, V12 Vanquish, and the mid-engined plug-in hybrid hypercar Valhalla, underscores the brand's commitment to design excellence and engineering innovation. Every model can be personalized through the exclusive "Q by Aston Martin" service, enabling customers to collaborate directly with the design team.

Chief Creative Officer Marek Reichman emphasized: "Every Aston Martin is a fusion of design excellence and engineering innovation. Our Q by Aston Martin service elevates car ownership into a creative collaboration, turning personal vision into reality."

The launch marks a pivotal moment in Aston Martin's strategy to combine cutting-edge performance with bespoke luxury, strengthening its position in the Italian market and reaffirming the brand's reputation for craftsmanship, design, and exclusivity.



Cartier





Global Fine Wine Challenge 2025: Australia, New Zealand & South Africa Impress Across the Board

Global Fine Wine Challenge 2025: Australia, New Zealand & South Africa Impress Across the Board. Results from the Global Fine Wine Challenge 2025 (GFWC) confirm another outstanding year for southern hemisphere winemaking, with Australia, New Zealand, and South Africa winning 18 of the 19 classes across the competition.

Australia, under the stewardship of judge Huon Hooke, delivered an imposing performance, securing 8 Trophies, 8 Runner-up Double Golds, 14 Double Golds, and 20 Gold Medals. Top honors included Ten Minutes by Tractor McCutcheon Pinot Noir 2022, which claimed both Red Wine of Show and Wine of Show. Other trophy winners included Brown Brothers Patricia Brut Sparkling Pinot Noir Chardonnay 2018 and Yalumba The Caley Cabernet Sauvignon Shiraz 2019.

New Zealand, with entries nominated by Jane Skilton MW, impressed particularly in white

wine classes, winning 5 Trophies, 4 Runner-up Double Golds, 14 Double Golds, and 21 Gold Medals. Among its highlights was Greystone Organic Riesling 2024, awarded both Trophy and White Wine of Show.

South Africa, nominated by Michael Fridjhon, showcased the strength of its modern wine industry with 5 Trophies, 4 Runner-up Double Golds, 10 Double Golds, and 16 Gold Medals. Winners included Tokara Directors Reserve White 2022, Donkiesbaai Grenache Noir 2023, and Babylonstoren Nebukadnesar Bordeaux Blend 2022.

Canada, under Christopher Waters, earned 1 Trophy, 4 Runner-up Double Golds, 10 Double Golds, and 11 Golds. Its standout, Mission Hill Family Estate Terroir Collection Cabernet Franc 2022, continued a record of international recognition.

The competition was judged blind in Sydney over four days in August,

with winners selected from 520 entries across 19 classes. Judges included Huon Hooke (Australia), Jane Skilton MW (New Zealand), Christopher Waters (Canada), and Andrea Pritzker MW (Australia).

Founded in 2003 and formerly known as the Six Nations Wine Challenge, the GFWC is recognized as one of the world's most rigorous invitation-only competitions. Each participating nation submits up to 120 wines, hand-selected by leading critics, ensuring a standard comparable to an "Olympics of wine."

"This challenge is a pleasure to judge and an eye-opener for the fine wines from countries other than one's own. It's a great consumer guide too, as it's arguably the fairest wine competition of all," said judge Huon Hooke.

Full results are available at globalfine.wine.



David's Bridal and Vera Wang Announce Expanded Global Partnership

KING OF PRUSSIA, David's Bridal, Inc., the leading destination for weddings and special occasions, and WHP Global, owner of the VERA WANG brand, announce a new partnership naming David's Bridal as the exclusive global producer and retailer of Vera Wang Bride. The premium collection spans wedding gowns, bridesmaid dresses, invitations, stationery, and future collaborations under the Vera Wang Bride x Pearl Couture label.

"This collection reflects quality, integrity, and modernity – but above all, style," says Vera Wang, Founder and Chief Creative Officer. "After decades of working at the heart of fashion, I am excited to reach a new generation of brides in today's fast-paced, technology-driven world. With David's, I can extend our brand codes of sensuality, sophistication, and individuality into categories from

bridal gowns to attendants' attire."

Kelly Cook, CEO of David's Bridal, calls the collaboration "a defining moment." She adds, "Vera Wang is fearless in her artistry and uncompromising in quality. Together, we can reimagine the bridal experience by uniting Vera's iconic designs with our scale, vertical integration, and technology-first vision."

Beginning in 2026, David's will manage full production of Vera Wang Bride collections. By overseeing everything from design sketches to final gowns, David's ensures faster delivery and wider accessibility while preserving the craftsmanship synonymous with the Vera Wang name. The collections will be available nationwide in David's Bridal stores and online, supported by the company's Pearl digital ecosystem, including planning tools, loyalty rewards, and AI-powered wedding services.

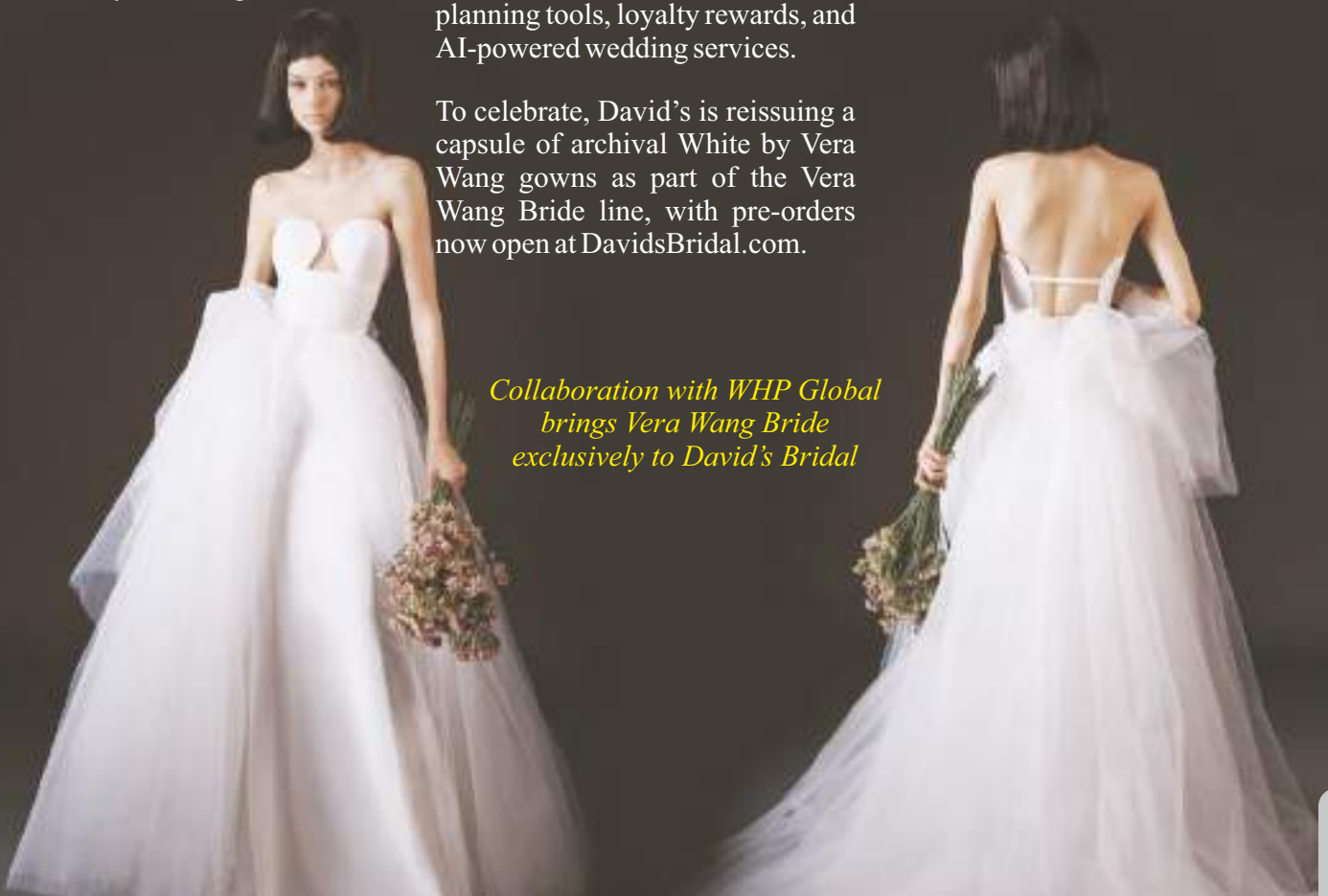
To celebrate, David's is reissuing a capsule of archival White by Vera Wang gowns as part of the Vera Wang Bride line, with pre-orders now open at [DavidsBridal.com](https://www.DavidsBridal.com).

While David's leads production of Vera Wang Bride, Vera Wang HAUTE Couture remains independently operated, continuing to deliver bespoke gowns for celebrities and red-carpet moments worldwide.

This collaboration signals the next chapter for both brands, blending artistry and technology to bring timeless style to a broader community of brides.

For more information, visit www.DavidsBridal.com.

*Collaboration with WHP Global
brings Vera Wang Bride
exclusively to David's Bridal*



Rossario George Marks Eight Years With New Collections, Digital Relaunch, and Exclusive Showcases



Rossario George, the award-winning global luxury lifestyle brand founded by creative director Tony Vincente, is celebrating its eighth anniversary with a season of innovation, expansion, and celebration.

From being featured in leading publications around the world to redefining modern luxury, Rossario George has evolved into a global name in couture, ready-to-wear, beauty, and lifestyle. As it enters its ninth year, the brand is rolling out a series of exciting milestones.

Digital Relaunch and New Ready-to-Wear

On October 1, Rossario George will relaunch its digital home, RossarioGeorge.com, as a next-generation showroom and storytelling platform. Coinciding with the launch of the brand's highly anticipated ready-to-wear line, the site will showcase versatile, elegant, and contemporary silhouettes designed for seamless day-to-evening wear. Signature shades including Osso, Cabernet, and Blu Oceano anchor the collection's blazers, separates, and essentials.

Couture and Lifestyle Expansion

The brand also unveils the latest chapter in its acclaimed Prugna couture line—plum-toned gowns that merge bold creativity with timeless refinement. Expanding further, the debut of RG Home & Luxury brings the Rossario George aesthetic into interiors, offering a

curated lifestyle collection that complements its fashion universe.

Upcoming Showcases

Rossario George is set to take the stage at Los Angeles Fashion Week in October, followed by an invitation-only event in Seattle this November, giving fashion insiders and clients a front-row seat to the brand's evolving vision.

A Vision for Legacy

"This season is a celebration of where we've been and where we're going," said Tony Vincente, founder and creative director. "Eight years ago, Rossario George was a dream. Today, it's an award-winning brand seen in magazines around the world and positively impacts the lives of people who believe in bold design. With our new ready-to-wear, Prugna

couture, and Home & Luxury lines, we're creating not just collections, but a legacy."

As Rossario George continues to expand, the brand remains committed to its founding principles: bold design, uncompromising quality, and a vision of luxury that shapes both lifestyle and culture.

About Rossario George

Rossario George is a global luxury lifestyle brand offering couture, ready-to-wear, accessories, beauty, and home décor. Recognized internationally for bold design and exceptional craftsmanship, the brand has been featured in leading fashion and lifestyle publications, setting new standards for modern luxury.



Award-winning luxury lifestyle brand unveils ready-to-wear, couture, and home collections while preparing for Los Angeles Fashion Week and a private Seattle event

No-Fly, All-Style: About2Cruise Launches Comprehensive Ambassador Cruises Guide

UNITED KINGDOM Travel comparison site About2Cruise has unveiled its most detailed resource yet: the Ambassador Cruises Complete Guide. The guide is designed for both first-time cruisers and seasoned travellers, offering in-depth insights into Ambassador Cruise Line's ships, UK departure ports, onboard experiences, and practical tips for an enjoyable voyage.

Ambassador Cruise Line, Britain's leading operator specialising in no-fly cruises, has earned a reputation for providing smaller, adult-only ships sailing directly from eight UK ports including Tilbury, Liverpool, and Newcastle. Following its merger with French operator CFC earlier this year, the line now operates three distinctive ships – *Ambience*, *Ambition*, and *Renaissance* – each with unique character and amenities.

The guide offers detailed information on cabin layouts, speciality dining options, crew-to-passenger ratios, and even hidden gems such as the best Wi-Fi spots onboard. It highlights Ambassador's appeal to travellers who value peaceful, personalised service over the scale of larger family-focused cruise lines.

"Ambassador has filled a real gap in the UK cruise market," said an About2Cruise spokesperson. "Their cruises eliminate the hassle of airports, deliver exceptional dining, and reach destinations that larger ships often cannot. We wanted our guide to provide the same level of detail so travellers feel confident before they ever board."

In addition to ship specifications, the resource covers gratuities, dress

codes, and lesser-known perks such as the 2am Belgian hot chocolate service, offering practical guidance for every traveller. The guide also compares Ambassador with other British cruise operators like Fred. Olsen, Saga, and P&O Cruises, helping readers make informed decisions.

About2Cruise's Ambassador Cruises Guide provides a complete overview of UK cruise options, empowering travellers to choose the best experience for their preferences, whether seeking intimate voyages, gourmet dining, or unique itineraries to charming European destinations.



A man with dark hair and glasses, wearing a dark blue suit, white shirt, and patterned tie, is seated in a brown leather armchair. He is looking directly at the camera with a slight smile. The background is a warm, out-of-focus interior with a string of lights on the left.

“ We are currently upgrading to a world-class Core Banking System. This critical infrastructure will serve as the foundation for advanced data governance management, allowing us to scale our innovations securely and efficiently for years to come.”

Mr Onan Orkhan of TDBM, Mangloia shares insights on the evolving landscape of banking, emerging innovations, and the pursuit of excellence in this exclusive conversation with our Chief Editor Binndiya N Das. The discussion highlights how forward-looking banks are embracing new technologies while strengthening trust, efficiency, and customer-centric value in a rapidly changing financial ecosystem.

A Future Built on Trust, Technology, and Transformation with Trade and Development Bank Mongolia

From pioneering digital lending to redefining customer experience and championing women in leadership, TDB Mongolia's triple win this year reflects a legacy that's evolving with purpose and precision.

When a financial institution wins one award, it's an achievement. But when it claims three: Best Customer Service Bank Mongolia 2025, Best Digital Innovation in Lending 2025, and Best Women Leadership Award Mongolia, it signals something deeper. It signals vision, balance, and long-term consistency. We were privileged to engage with the CEO, Orkhon Onon of Trade and Development Bank Mongolia (TDBM) to understand how the bank continues to set benchmarks in innovation, service, and inclusive leadership.

ORKHON ONON (BIO).

Trade and Development Bank Mongolia: A Legacy of Leadership,

Innovation, and Inclusion

From digital lending breakthroughs to gender-forward policies, TDB Mongolia continues to set benchmarks for progressive banking in a fast-evolving economy.

Winning three major awards in one year is no small feat. For Trade and Development Bank Mongolia (TDBM), this recognition — Best Customer Service Bank Mongolia 2025, Best Digital Innovation in Lending 2025, and Best Women Leadership Award Mongolia — reaffirms the bank's multi-dimensional excellence. In conversation with the CEO, we explore how Mongolia's oldest commercial bank is shaping the future of finance — with empathy, innovation, and purpose.

1. Congratulations on winning three awards that together reflect both the heart and the strategy of TDB Mongolia. How does it feel to see your bank recognized for excellence across such diverse areas — from customer service to innovation and leadership?

Thank you. It's truly rewarding to see Trade and Development Bank honored in such varied categories. Each award represents a core pillar of our vision: putting customers first, driving innovation, and empowering leadership. For us, this is more than recognition—it's validation that our strategy is creating real impact for our clients. It motivates us to keep pushing boundaries and raise the bar for excellence across all facets of banking.

2. TDB has earned a strong reputation for customer trust. In a world that's rapidly going digital, how are you balancing technology with the per-sonalized service that remains central to banking relation-ships?

At TDB, we believe technology, AI, and human expertise must advance together. Over the past five years, we've used AI for credit scoring, product recommendations, and churn prediction. Initially, these efforts were isolated, but now we're moving toward an integrated, enterprise-wide approach where AI and digital platforms work hand in hand across the bank.

Technology alone can't transform a bank. We're investing in training so our people become confident masters of these tools—using them to make smarter decisions, uncover deeper insights, and bring us closer to customers nationwide.

AI and automation won't replace experience; they will enhance it. By combining advanced digital skills with professional judgment, we preserve the trust built over decades while boldly shaping the future of banking.

3. As customer expectations evolve, especially among younger, tech-savvy clients, how is TDB reimagining the banking experience in Mongolia?

Mongolia is one of the most digitally ready societies, with nearly 95% smartphone penetration. When we launched Apple Pay last December, many were skeptical—but today, over

30% of TDB card transactions use Apple Pay.

Our data shows the same trend: within three months of introducing digital payroll loans, over 80% of new loans shifted to mobile banking. This proves customers across all segments are digitally savvy and eager for intuitive solutions.

That's why we're focused on mobile-first. Looking ahead, banking won't just live in apps—it will blend into daily life through commerce platforms, smart devices, and AI assistants. Our mission is to prepare TDB for this future, where banking happens seamlessly in the background.

4. *Your recognition for Best Digital Innovation in Lending high-lights a powerful transforma-tion. What inspired this digital shift, and what were some of the early challenges you had to overcome?*

This initiative was inspired by Ulaanbaatar's "20-minute city" vision—giving citizens access to essential services within 20 minutes. We fully supported this mission. When reviewing our customer journey, we identified every step that required visiting a branch or a government office and worked to eliminate unnecessary steps.

The result was our fully digital car loan, allowing customers to complete the entire process online by integrating with state registration systems, insurers, valuation data, and car dealers. The biggest challenge was aligning all ecosystem partners—government agencies, insurers, dealers, and the bank—around a digital-first, customer-focused approach. Thanks to their shared commitment, this transformation became possible.

5. *Was there a particular customer insight or moment that convinced you the bank's digital lending platform was truly reshaping*

how Mongolians borrow and interact with finance?

One of the most obvious signals came from a longtime merchant who had been selling electronics. After integrating our digital consumer financing API, their financing-supported sales increased more than tenfold in just a few months. Customers received instant financing at the exact moment they needed it, and the merchant could close sales on time without addi-

“ With women represented throughout leadership, our governance has grown stronger, and our ability to build meaningful connections with clients ”

tional fees or delays. When the customer and the merchant alike experience this degree of convenience, you know that the market has fundamentally shifted.

6. *Data, automation, and AI are transforming credit evaluation worldwide. How is TDB integrating these technologies into lending decisions while maintaining ethical and responsible banking practices?*

Winning the "Best Digital Innovation in Lending" award is a testament to a journey we began in 2020 with the introduction of AI-driven credit scoring. Today, I am proud to state that our retail consumer lending is 100% fully automated, offering unparalleled speed to our customers.

As we deepen our use of AI, our rigorous internal control frameworks ensure that these technologies remain ethical and responsible. Furthermore, to future-proof our operations, we are currently upgrading to a world-class Core Banking System. This critical infrastructure will serve as the foundation for advanced data governance management, allowing us to scale our innovations securely and efficiently for years to come.

7. *Financial inclusion remains a priority for emerging markets. How does TDB ensure its digital lending models reach small businesses and individuals outside major urban centers?*

TDB has historically been an urban-centered bank with fewer branches in rural regions. This reality shaped our strategy: if we cannot expand presence through branches, we must expand it through digital accessibility. Our priority in rural areas is not only lending—it is ensuring that essential banking services like payments, deposits, money transfers, and daily





financial transactions are fully accessible. We have invested heavily in online and mobile channels so individuals and small businesses outside major cities can manage their finances without travelling long distances or incurring additional costs. This is a direction many global banking leaders take: when physical reach is limited, digital capability becomes the equalizer. We are following the same philosophy. Through reliable digital banking, we empower rural customers to participate in the modern economy just as easily as those in Ulaanbaatar.

8. Given TDB's success in digital lending, do you see opportunities to scale or export these innovations beyond Mongolia through regional partnerships or technology alliances?

We're proud of the strides we've made but acknowledge we're still in the early stages of our transformation. Our priority at this point is to develop robust, sustainable digital platforms and enhance our partnerships around them. There are definitely chances to scale our innovations or collaborate regionally in the future. Mongolia's digital readi-

ness positions us well. However, we will meet this step with humility, discipline, and a long-term mindset. As our capabilities mature, I think new possibilities will naturally emerge for TDB and for Mongolia more generally as a digital ecosystem.

9. The Best Women Leadership Award this year is especially meaningful because you nominated the entire bank, not just an individual. What message did you want to convey through that decision?

Nominating the entire bank was a conscious decision that reflects our belief that leadership is a collective force. At TDB, progress is never the work of one person; it is the outcome of shared commitment, mutual support, and accountability across the organization. This award represents the women who are driving innovation, managing risk, mentoring others, and shaping our organization's values every day. It's a celebration of a culture, not just a person.

10. With 67% of your workforce being women and a formal Gender Equality Policy in place

since 2019, how have these frameworks shaped the internal culture and leadership dynamics of TDB?

These frameworks have fundamentally strengthened our organizational culture. Having a Gender policy has cultivated an environment where inclusion is seen as a driver of innovation and resilience. Decision-making has become more collaborative, guided by gender sensitivity and a focus on practical solutions. With women represented throughout leadership, our governance has grown stronger, and our ability to build meaningful connections with clients, communities, and colleagues, especially in supporting women led businesses has deepened.

11. You've also reestablished a Gender Committee in 2021 and introduced thoughtful measures to support working mothers and women entrepreneurs. Could you tell us more about how these initiatives have changed employee engagement and morale?

Having a Gender Committee reshaped our culture with initiatives such as "Flexible mom" Program



that ensure the continuous development and career stability of female employees with newborns, “Women Leadership” program which is tailored for employees returning from maternity leave, and access to various learning platform for female employees at all levels. Together, these initiatives have elevated engagement, boosted morale, and improved retention by ensuring employees feel supported at pivotal stages of their careers and personal lives. When employees feel that their wellbeing and contributions are genuinely valued, it fosters a culture of trust and empowerment—one where people are motivated to thrive and consistently deliver their best. In addition, TDB strives to promote gender equality through its inclusive financial products for its customers. Beyond its internal programs, the Bank also introduced the Women Entrepreneurship Support Loan (WESL) and the Lady Card, both tailored for women owned businesses.

12. The Lady Card and your financial products designed for women-owned businesses have

been widely noted. What has the response been from women customers, and how do you see gender-responsive finance shaping the market in Mongolia?

Introducing products for ladies and products that support women-owned businesses to the market is

“ Mongolia’s commitments to climate finance & SDGs, with an estimated USD 14.8 billion needed for NDC targets by 2035 ”

very important for us. Although there are many strong business women in Mongolian market, TDB generally consider supporting women as gender-responsive financing, so we introducing products and financing options to the market. These products offer

special conditions for women, and our customers appreciate it. In addition, in 2024 we organized the “Be Lady” network event to support female customers.

13. Many organizations discuss inclusion, but few institutionalize it. How do you ensure these gender policies are more than symbolic — that they translate into real leadership opportunities and long-term empowerment?.

At TDB, inclusion is institutionalized through end-to-end systems rather than symbolic gestures. All newly appointed employees complete mandatory training on the Gender Equality Policy during onboarding, and middle managers participate in gender-sensitive management programs to embed inclusive decision-making across leadership levels. Every department at the bank integrates gender-related activities into its business operations, supported by quarterly monitoring of gender-disaggregated data and both qualitative and quantitative analysis led by the Gender Committee.

14. On a personal note, how do you define effective leadership in a banking world that's driven by constant change, innovation, and social responsibility?

In a rapidly changing environment, effective leadership is about Adaptability and Empathy. My philosophy rests on four pillars:

1. Strategic Agility: Anticipating market shifts and proactively leading digital adoption rather than reacting to it.
2. Transparent Governance: Ensuring trust through robust risk management and accountability.
3. Global Connectivity: Leveraging our international partnerships to bring global best practices to Mongolia.
4. Social Responsibility: Driving profit with purpose—whether it is supporting green bonds or community education.

Ultimately, leadership is about remaining agile—constantly testing, learning, and evolving while keeping our social promises to the community.

15. You've led TDB through periods of transformation. How do you foster a culture

of innovation and purpose among teams that span generations and mind-sets?

Our purpose is to unite generations through shared innovation. We foster this culture by combining a top-down vision with bottom-up participation.

We believe in democratizing knowledge. Through initiatives like our internal "TDB Skill Lab" and partnerships with global learning platforms, we ensure every employee—regardless of age—is fluent in the language of digital transformation.

Simultaneously, we empower action. We established an Innovation Committee to capture ideas from all levels, rewarding agility and creative problem-solving over rigid processes. This culture allowed us to be pioneers in introducing Apple Pay, the DAN authentication system, and virtual cards to the Mongolian market. When our team feels empowered to learn and create, our customers experience world-class innovation.

16. As the CEO, what's a leadership lesson that continues to guide your decisions, especially in balancing progress with stability?

One principle I follow is that progress and stability are not opposites—they're complementary. Leadership means moving forward boldly while protecting what makes you trusted. I ask myself: will this decision make us faster without making us fragile? If yes, we go ahead. That mindset helps us innovate without losing the foundation that keeps us strong.

17. Mongolia's banking sector is evolving rapidly. How do you see TDB's role in strengthening the country's economic resilience and supporting sustainable growth?

As the oldest and largest corporate bank, TDB holds a profound responsibility as the financial backbone of Mongolia's economy. We view our role in two key dimensions:

First, we serve as the strategic gateway for international investors. By combining deep local expertise with global banking standards, we are the trusted partner for FDI entering the region, channeling capital into Mongolia's mining, energy, and infrastructure sectors.

Second, we are champions of Sustainable Growth. We are actively financing the transition to a greener economy. By prioritizing projects that align with global ESG standards, we

ensure that Mongolia's economic resilience is built on a foundation of responsible and long-term value.

18. Sustainability is increasingly central to financial institutions. How is TDB embedding ESG principles into lending, investment, and internal operations?

businesses, and by further leading them to emphasize sustainability and accountability in conducting business operations.

In terms of internal operations, to support and advise on integrating sustainable and environmental practices into its core operations, TDB established a designated Sustainability Committee within its Board of Direc-

regulators, and other banks — in building a customer-centric and sustainable financial ecosystem in Mongolia?

Collaboration is essential if we want to accelerate Mongolia's financial and digital transformation towards sustainable development. As Mongolia faces challenges such as geogra-



At TDB, since 2012, we have been integrating Environmental and Social (E&S) Risk Management System into our lending procedures, which are based on the IFC Performance Standards, to identify, assess, and mitigate potential E&S risks that could harm the community or planet, while ensuring sustainable and responsible project development. This enables us to make long-term sustainable lending and investment decisions by financing environmentally friendly and socially responsible

tors last year. We are also advancing resource efficiency at TDB HQ and branches through undertaking various initiatives encouraging employees to reduce energy & water consumption as well as PET plastic waste generation; enhancing transparency in sustainability related information disclosures through starting to develop and publish on our website Sustainability Report since 2023

19. How important is collaboration — with fintechs,

phic dispersion and limited access to banking services in rural areas, collaboration with fintechs allows banks to leverage innovative digital platforms and mobile payment solutions to increase financial inclusion in the country especially through reaching underserved populations. Furthermore, joint initiatives between banks and fintechs can create shared payment rails, credit scoring systems, and digital identity platforms, which lowers costs and improves efficiency, thus,

making clients benefit from faster, cheaper, and more transparent services, enhancing trust and loyalty. Peer-to-peer collaboration among banks also strengthens interbank lending, clearing, and settlement systems.

On the other hand, working closely with regulators ensures that innovation in digital finance complies with prudential standards, consumer protection laws, and sustainability goals, embedded in such policies as Mongolia's Sustainable Finance Roadmap, Nationally Determined Contributions (NDC), Vision-2050.

Overall, collaboration supports Mongolia's commitments to climate finance and SDGs, with an estimated USD 14.8 billion needed for NDC targets by 2035, and an additional USD 43 billion for Sustainable Development Goals (SDGs) by 2030. Banks working with fintechs and regulators can, therefore, channel sustainable funding into renewable energy, sustainable agriculture, and low-carbon infrastructure.

20. Looking ahead, what are your top priorities for TDB over the next five years — and what message would you like to share with customers, stakeholders, and the next generation of women in banking?

Over the next five years, our strategic priority is to perfect the "High-Tech, High-Touch" banking model. While we lead the market in digital transformation, we remain committed to the personalized, human-centric service that earned us the "Best Customer Service Bank 2025" award. We aim to build ecosystems where our clients can succeed using advanced financial technologies supported by expert advisory.

To our customers and stakeholders: We are committed to a journey of shared growth. As your ambitions expand globally, TDB transforms to support you—serving as your reliable financial partner.

To the next generation of women in banking: Your perspective is vital. The "Best Women Leadership Award" we received is a promise to you. The banking sector needs your resilience, empathy, and innovative thinking. Lead with confidence, for true leadership is defined not

by hierarchy, but by the impact you create.

Trade and Development Bank Mongolia stands today as a testament to balanced progress — where digital innovation meets human understanding, and where leadership is defined not by hierarchy but by inclusion. Its success story is, at heart, a reflection of Mongolia's own evolving financial spirit: confident, connected, and consciously inclusive.





**IN THE
SPOTLIGHT:**

EMERGING TECHNOLOGIES

OpenAI and NVIDIA Forge Strategic Partnership to Deploy 10 Gigawatts of AI Infrastructure

OpenAI and NVIDIA today announced a landmark strategic partnership to deploy at least 10 gigawatts of NVIDIA systems, representing millions of GPUs, to power OpenAI's next-generation AI infrastructure. The collaboration aims to accelerate the development and deployment of advanced AI models, laying the groundwork for future breakthroughs in artificial general intelligence (AGI).

To support this ambitious initiative, NVIDIA intends to invest up to \$100 billion in OpenAI, with funding allocated progressively as each gigawatt of compute infrastructure comes online. The first gigawatt is scheduled for deployment in the second half of 2026 via the NVIDIA Vera Rubin platform.

Jensen Huang, founder and CEO of NVIDIA, said, "NVIDIA and OpenAI have challenged and inspired each other for over a decade, from the first DGX supercomputer to ChatGPT. This investment and infrastructure partnership represent the next leap forward—deploying 10 gigawatts to power the next era of intelligence."

Sam Altman, cofounder and CEO of OpenAI, added, "Everything starts with compute. This infrastructure will form the backbone of

the economy of the future. With NVIDIA, we will accelerate AI breakthroughs and empower individuals and businesses to leverage them at scale."

Greg Brockman, cofounder and president of OpenAI, emphasized the long-standing collaboration: "Since OpenAI's early days, NVIDIA's platforms have enabled AI systems that millions of people use every day. Deploying 10 gigawatts of compute together will push the frontier of intelligence and broaden access to the benefits of this technology."

Under the partnership, NVIDIA will serve as OpenAI's preferred strategic compute and networking partner, with both companies co-optimizing their hardware, software, and AI model roadmaps. The collaboration complements existing efforts with a broad network of partners, including Microsoft, Oracle, SoftBank, and Stargate, focused on building the world's most advanced AI infrastructure.

OpenAI, which now serves over 700 million weekly active users, is expanding its reach across global enterprises, small businesses, and developers. This partnership is expected to strengthen OpenAI's mission to ensure that artificial

general intelligence benefits all of humanity.

Both companies look forward to finalizing the details of this next phase of their strategic collaboration in the coming weeks.

About OpenAI

OpenAI is an AI research and deployment company dedicated to ensuring that artificial general intelligence benefits all of humanity.

About NVIDIA

NVIDIA (NASDAQ: NVDA) is a global leader in AI and accelerated computing, providing technology that powers modern AI systems and data centers.

Forward-Looking Statements

This announcement contains forward-looking statements regarding NVIDIA's intended investment in OpenAI, deployment timelines, and potential impacts of the partnership. Actual results may vary due to risks including economic conditions, technological developments, competitive pressures, regulatory changes, and other factors detailed in NVIDIA's filings with the SEC

Forrester's Top 10 Emerging Technologies for 2025: From AI Acceleration to Long-Term Transformation

Artificial intelligence is no longer just an experiment confined to research labs or pilot projects. By the end of 2025, businesses will not be asking whether to use AI but how quickly they can adapt to its relentless acceleration. That is the central insight from Forrester (Nasdaq: FORR), which has unveiled its annual list of the **Top 10 Emerging Technologies for 2025**, a research report that maps out which innovations will shape industries in the short, medium, and long term.

The findings highlight an era where AI-led automation, generative capabilities, and new forms of digital intelligence are rapidly crossing into mainstream deploy-

ment. Yet, Forrester stresses that the geopolitical climate and the complexity of global markets make careful investment choices essential. Leaders who can balance innovation with resilience will gain a lasting competitive advantage.

Short-Term Disruptors: Security and Smarter AI Training

In the next two years, two technologies are expected to deliver immediate value by strengthening security and improving the trustworthiness of AI systems.

- **IoT Security:** As organizations connect everything from manufacturing floors to urban infrastructure, the risks to data

and device networks multiply. Forrester identifies IoT security as a cornerstone technology for enterprises with high technology integration, allowing them to protect critical systems while maintaining the pace of digitalization.

- **Synthetic Data:** Making its debut on Forrester's list, synthetic data offers a new way to train AI models while protecting sensitive information. By generating artificial but statistically valid datasets, companies in financial services, healthcare, insurance, and public administration can comply with regulatory expectations



while still accelerating AI adoption. The result is a safer, more transparent approach to machine learning that balances innovation with accountability.

Mid-Term Drivers: Smarter Agents and Creative AI

Looking two to five years ahead, Forrester highlights technologies that promise major transformation but still face barriers to scale.

- **Agentic AI:** Building on today's generative AI systems, agentic AI is designed to act with greater autonomy and flexibility. Early examples show how AI agents can make decisions, coordinate tasks, and automate complex workflows. However, issues of accuracy, trust, and oversight remain unresolved. Forrester expects businesses to cautiously adopt agentic AI while gover-

nance frameworks catch up.

- **Generative AI for Visual Content:** From photorealistic images to immersive video experiences, generative AI is redefining how brands engage consumers. Marketing, retail, advertising, and e-commerce are expected to be the most impacted sectors, as these industries embrace personalized content creation at scale. This technology is poised to reshape customer experiences, offering a new level of interactivity and creativity.

Long-Term Horizon: The Rise of Humanoid Robots

For the first time, humanoid robots have made it onto Forrester's list, though their wide-spread adoption is expected to take at least five more years. Advances in generative AI, combined with falling hardware costs, are driving interest in robots that resemble humans and can perform diverse tasks with the help of advanced sensors and actuators.

Yet, the road ahead is far from simple. High R&D expenses, integration challenges, and societal acceptance issues remain major hurdles. If overcome, humanoid robots could eventually play roles in manufacturing, health-care, and service industries, blurring the line between human and machine labor.

The Bigger Picture: AI Everywhere Commenting on the findings, Sharyn Leaver, Chief Research Officer at Forrester,

underscored the urgency for organizations to act strategically. "As AI becomes ubiquitous, business and technology leaders should prioritize investments that will deliver the greatest impact for their organizations in terms of driving business growth, innovation, and competitive advantage. Despite global uncertainty, AI's rapid acceleration will continue. Enterprises that strategically balance AI innovation with risk mitigation will be ones that successfully thrive and achieve sustainable growth."

Forrester advises leaders to adopt a portfolio approach—investing in technologies that can yield short-term returns while preparing for more complex mid- and long-term bets.

Resources and Next Steps

To help organizations translate research into action, Forrester is offering a complimentary webinar on the 10 emerging technologies and their applications across industries. Leaders can also attend Forrester's 2025 Technology & Innovation Summits, which will be held in North America, EMEA, and Asia Pacific.

About Forrester

Forrester (Nasdaq: FORR) is among the world's most influential research and advisory firms, helping leaders in technology, digital transformation, customer experience, and strategy navigate complex change. With a customer-obsession model and continuous guidance approach, Forrester equips executives and their teams to achieve results with confidence. More information is available at [Forrester.com](https://www.forrester.com).



Zideas AI Labs and Ingenious Crucible Studios Partner to Launch Verticalized AI Testing Platform



Zideas LLC has announced a strategic partnership between its AI Lab and Ingenious Crucible Studios to create a next-generation, verticalized AI agentic platform for automated validation and testing. The new platform is designed to transform how businesses across banking, cryptocurrency, and interactive media manage risk, compliance, and performance.

Unlike conventional automation tools, the platform is powered by specialized AI agents that integrate transformer-based large language models, vector embeddings, and agentic reasoning. This architecture enables smart test strategies executed via multimodal pipelines—analyzing text, video, audio, images, and structured data simultaneously.

Key capabilities include:

- **Multimodal evidence handling** for comprehensive risk insights
- **Industry-specific verticalization** aligned with frameworks such as COSO, EU MiCA, and the U.S. Genius Act
- **Temporal graph neural networks** to detect patterns in transactions and telemetric signals
- **Synthetic data creation** for rare edge-case simulations in payments, blockchain, and DeFi
- **Audit-ready outputs** through an Auditable AI layer that generates evidence for regulators and compliance teams

The platform's applications are broad: in financial services, it enables automated control testing of trading algorithms, AML surveillance, and Basel IV comp-

liance. In crypto, it validates smart contracts, detects fraud, and simulates tokenomics stress scenarios. In creative media, it enhances game QA, AR/VR integrity, and linguistic analysis of interactive dialogues.

“At Zideas, we believe the future of AI lies in verticalized agents that create real industry value,” said Jay Chakraborty, Managing Partner at Zideas LLC. Soraya Moran, Founder of Ingenious Crucible Studios, added, “This collaboration bakes AI testing into interactive experiences—ensuring both creative excellence and technical reliability.”

About Zideas LLC

Zideas is an AI innovation firm building specialized solutions that deliver measurable business outcomes through intelligent agent-driven platforms.

Hexagon Launches Robotics Division to Advance Next-Generation Autonomy



Hexagon today announced the launch of a dedicated Robotics division, aimed at accelerating the development of next-generation autonomous systems. The initiative leverages Hexagon's expertise in AI, spatial intelligence, and precision measurement technologies to deliver versatile robotics solutions for industrial applications, addressing workforce challenges across sectors.

The division will focus on key industries including manufacturing, automotive, aviation, energy, warehousing, and logistics. By combining advanced measurement technologies with AI and digital twins, Hexagon plans to enable robots to navigate complex environments, perform intricate tasks, and interact intelligently with their surroundings. These capabilities are increasingly critical as industries seek to optimize efficiency amid evolving workforce demands.

"Robotics has always been a core innovation pillar at Hexagon," said Norbert Hanke, Interim President and CEO, Hexagon. "From drones and total stations for construction to laser trackers for manufacturing and autonomous systems in mining and agriculture, we have consistently pioneered precision-driven robotics. Launching a dedicated division allows us to consolidate these innovations and develop autonomous solutions that meet growing global needs."

The Robotics division will be led by Arnaud Robert, appointed as President. With over 25 years of international experience and a PhD in computer science from the Swiss Institute of Technology Lausanne (EPFL), Robert has led business transformations across six industries, launched global products, and scaled multiple ventures into major profit centers. He holds over a dozen patents and has received multiple industry awards.

Hexagon's leadership in measurement and positioning solutions offers a unique advantage in the robotics market," said Robert. "I am excited to lead this division in building autonomous systems that integrate the latest AI and robotics technologies. Our goal is to redefine intelligence, automation, and efficiency, helping our customers achieve their full potential while supporting sustainable growth."

Robert will oversee R&D, product development, commercial operations, partnerships, and support functions, reporting directly to Hanke as a member of Hexagon's Executive Management team.

Hexagon's new Robotics division is expected to play a pivotal role in the company's broader strategy to advance autonomous systems and digital twin technologies. With robotics and AI at its core, Hexagon aims to deliver innovative solutions that meet the evolving demands of industries worldwide.



Nextracker Expands into AI and Robotics with Strategic Acquisitions and Executive Appointment

Nextracker (Nasdaq: NXT), a leading solar technology platform provider, today announced the launch of a new AI and robotics business initiative. The move is anchored by the appointment of Dr. Francesco Borrelli as Nextracker's first Chief AI and Robotics Officer and by a series of strategic technology acquisitions totaling over \$40 million in the past year. These steps aim to expand Nextracker's digital platform and enhance solar plant deployment, reliability, and long-term ROI for asset owners.

Dr. Borrelli, a pioneer in predictive control and autonomous systems, brings decades of experience in robotics, automotive, and industrial technology. He will lead the integration of AI, machine learning, and advanced robotics into Nextracker's products to support

scalable, global solar operations.

"With millions of sensors and control nodes across approximately 100 GW of systems in 40 countries, Nextracker is uniquely positioned to leverage AI and robotics at scale," said Dan Shugar, Founder and CEO. "Dr. Borrelli's leadership will allow us to turn real-time data into actionable insights, improving solar plant performance and ROI worldwide."

Key acquisitions supporting this initiative include:

- **OnSight Technology** – A leader in autonomous robotic inspection and fire detection for solar plants, enabling predictive

maintenance and risk reduction. OnSight products are now commercially available in the U.S., with a global rollout planned next year.

- **SenseHawk IP** – Acquired in August 2024, this IP allows creation of high-resolution 3D maps of solar sites using AI-enabled drone imagery, enhancing site commissioning and integration.
- **Amir Robotics** – Acquired in March 2025, the company develops water-free robotic cleaning technology for large solar sites, improving yield and operational efficiency.

"Integrating AI and robotics into Nextracker's platform is a forward-looking move," said Sheldon Kimber, CEO of Intersect Power. "With Nextracker's expertise, these solutions can scale globally, enhancing efficiency and ROI."

Nextracker's advanced technology platform, operating in over 40 countries, integrates trackers, electrical solutions, and yield management systems to optimize solar performance and reliability.





Schneider Electric Launches Robotics and Motion Center of Excellence in Raleigh

solutions to transform their operations,” said Andre Marino, Senior VP of Industrial Automation North America. “It allows businesses to boost energy savings, improve workforce efficiency, and increase operational agility.”

The Raleigh facility features:

- **EcoStruxure Digital Twin** – Virtual modeling of machines for design, commissioning, and optimization.
- **EcoStruxure Automation Expert** – The world’s first open, software-defined automation platform.
- **Lexium MC12 Multi Carrier system** – Flexible object movement and positioning for streamlined operations.
- **Lexium Cobot range** – Collaborative robots designed to work alongside humans to enhance productivity.

“Innovations developed at Raleigh are already benefiting customers nationwide,” said Gregory Magdanz, VP of OEM Sales. “The Center also provides a space for community engagement and education, helping students and partners understand the technologies shaping industry.”

This milestone complements Schneider Electric’s recognition as the World’s Most Sustainable Company 2025 by TIME Magazine and Statista for the second consecutive year. The award highlights the company’s ongoing efforts to reduce carbon emissions, improve energy efficiency, and advance sustainability across its value chain, with goals including a 25% absolute carbon reduction by 2030 and net-zero CO₂ emissions by 2050.

Schneider Electric continues to be a top employer, ranking among Glassdoor’s Best Places to Work 2025 and a Gold Military Friendly® employer, serving Fortune 500 companies, hospitals, and water infrastructure worldwide.

Schneider Electric, a global leader in energy management and automation, has opened its Robotics and Motion Center of Excellence at its Raleigh Hub in North Carolina. This state-of-the-art design and demonstration lab focuses on innovations in AI, digitalization, and automation technologies, offering customers hands-on access to next-generation solutions to enhance production, efficiency, and competitiveness.

The new center supports Schneider Electric’s growing regional presence of over 1,700 employees and aligns with its broader U.S. investment plan through 2027, aimed at strengthening domestic manufacturing, advancing energy and AI infrastructure, and creating more than 1,000 new jobs nationwide. The opening comes at a time of significant growth in U.S. manufacturing, which contributes \$104.8 billion to North Carolina’s economy, and provides manufacturers the tools to build more agile, resilient, and efficient operations.

“Our new Robotics and Motion Center enables customers to explore advanced robotics, AI-driven automation, and integrated



Image source: Panelbuilders, USA

THE HEART OF BUSINESS

How Businesses are driving community-driven change

AMA President Dr. Bobby Mukkamala Joins New Day Foundation Board to Support Families Fighting Cancer

New Day Foundation for Families, Michigan's only nonprofit providing both financial assistance and emotional support to families navigating cancer, has announced the appointment of five new members to its Board of Directors, including Dr. Bobby Mukkamala, President of the American Medical Association (AMA).

The board oversees an annual budget of \$2.8 million, which funds support programs for cancer patients and their families across 120 hospitals and cancer centers in Michigan. In 2024 alone, New Day assisted 1,741 people, helping families manage critical expenses while undergoing treatment.

Dr. Mukkamala, a board-certified otolaryngologist based in Flint, Michigan, was elected AMA president in June 2025. A University of Michigan Medical School graduate, he has served in leadership roles with the Michigan State

Medical Society and the Genesee County Medical Society. Alongside his wife, OB-GYN Dr. Nita Kulkarni, he has been a driving force in Flint's revitalization, including establishing the Endowed Health Professions Scholarships at the University of Michigan-Flint in 2012.

The new directors joining alongside Dr. Mukkamala are:

- Curt Powers, President of LMP Industries and Vice President at POWAR LLC

An annual budget of \$2.8 million, which funds support programs for cancer patients and their families across 120 hospitals and cancer centers in Michigan.

- Aaron Reeder, Senior Vice President, Bank of Ann Arbor
- Marc Griffin, Commercial banker at Old National Bank
- Additional members with deep ties to Michigan's philanthropic and business communities

New Day Foundation's mission is to ease the financial and emotional burdens of cancer by paying essential living expenses directly to creditors, covering housing, utilities, groceries, and transportation. Recognized nationally for accountability and impact, New Day holds a 4-star Charity Navigator rating, Platinum GuideStar status, and is a top-rated nonprofit by Great Nonprofits.

"By expanding our board with leaders like Dr. Mukkamala, we strengthen our ability to serve more families during the most difficult time of their lives," said Gina Kell Spehn, Co-founder and President of New Day Foundation.

For more, visit www.foundationforfamilies.org.



Yum! Brands strengthens its People–Food–Planet commitments while accelerating global expansion and sustainability innovation



Yum! Brands CEO David Gibbs
(Image source: PRN Newswire)



Yum! Brands, Inc. (NYSE: YUM) has released its annual Global Citizenship & Sustainability Report, revealing meaningful strides in carbon-reduction, sustainable packaging and barrier-removal efforts. The company's approach is anchored in its "Good Growth" strategy — underpinned by three interconnected pillars: People, Food and Planet.

"In 2023, we experienced a year of remarkable growth and remained focused on greenhouse-gas reduction, sustainable packaging and having a positive community impact," said Yum! Brands CEO David Gibbs.

"Our Good Growth strategy has propelled our sales and restaurant development, which allows us to invest more in areas like renewable energy, supplier pilot programs and technical training for at-risk youth in our communities – the Growth advances the Good." - CEO David Gibbs.

The report documents several headline figures: In 2023, 44 % of global corporate leadership roles were held by women, up from a 2018 baseline of 33 %. Over 7,100

restaurant general managers and assistant general managers on six continents completed the "Leading With Heart through Heartstyles" leadership and personal development programme. Since 2020, the company has reached 204,000 people and has committed or used some US \$71 million funding across more than 30 community-impact programmes under its Unlocking Opportunity Initiative.

On the food safety and animal-welfare front: over 70 % of Yum-approved suppliers achieved certification through the Global Food Safety Initiative (GFSI) in 2023; more than 90 % of eggs sourced across 25,000 of its restaurants were cage-free, with the goal of complete transition by 2026. The company also endorsed Antimicrobial Use Stewardship Principles in Poultry, impacting around 40 % of global poultry meat production.

Environmental highlights include being on track toward its 2030 emission-reduction targets across Scope 1, 2 and relevant Scope 3 categories. Supply-chain steps include KFC Europe committing to 100 % sustainable-soy sourcing by

2025 and Pizza Hut reducing emissions by 10 % in milk-based cheese via improved cattle feed. Moreover, Taco Bell expanded its recycling programme via partnership with TerraCycle, and Habit Burger & Grill cut paper usage with new take-out bags.

"We made significant progress in 2023 across our global citizenship and sustainability agenda, and we're excited about the opportunities ahead," said Yum! Brands Chief Government Affairs & Sustainability Officer Jon Hixson. "We believe in the power of collaboration to make positive change, and we continue to work closely with our stakeholders and partners to develop innovative solutions and share learnings that drive advancements."

Yum! Brands — headquartered in Louisville, KY — operates or franchises over 59,000 restaurants in more than 155 countries and territories under its major brands KFC, Taco Bell, Pizza Hut and Habit Burger & Grill.

For more information, the full Global Citizenship & Sustainability Report can be viewed at yum.com/impact.

HMGICS Marks One Year of Giving Back, Launches New Youth-Led CSR Initiatives in Singapore and ASEAN



Hyundai Motor Group Innovation Center Singapore (HMGICS), the Group's first global open-innovation hub, has completed its inaugural year of community initiatives and is expanding its youth-focused CSR agenda to empower future talent, accelerate sustainability education, and deepen regional collaboration.

"HMGICS was founded with a human-centric mission: to redefine future mobility and create value that extends beyond the product," said Dr. Hyun Sung Park, CEO of HMGICS. "By investing in young people and enabling real-world access to science, engineering and sustainability, we aim to contribute to Singapore's innovation economy and empower future generations across the region."

HMGICS has launched a new collaboration with OceanX, the global ocean exploration organisation. The partnership kicks off with a learning day on 25 September 2025, involving secondary-school students who will board the OceanXplorer—one of the world's most advanced marine research vessels—to learn about marine robotics and technologies. Workshops at HMGICS will reinforce hands-on exposure to future mobility and sustainable engineering.

OceanX will also join the 2026 HMGICS Annual Hackathon as a challenge partner, contributing robotics-focused briefs, mentor-ship, and judging support to encourage

systems-thinking and innovation among youth.

On 26 September 2025, HMGICS signed an MOU with Temasek Foundation, launching a long-term collaboration focused on youth development. The first initiative will support the TF-SCALE programme—a six-day leadership and cultural exchange involving 240 students from Singapore's ITE and four ASEAN countries.





Partnering with Temasek Foundation to Build Next-Gen Leadership and Skills

Students will participate in immersive sessions at HMGICS covering advanced manufacturing, sustainability, and future mobility technologies.

The collaboration will further explore initiatives in future-of-work readiness and sustainability-driven innovation.

A Year of Advancing Skills, Inclusion, and Community Well-Being

Since opening in 2023, HMGICS has strengthened its role in Singapore through:

- Multi-year learning programs with ITE, Ngee Ann Polytechnic, SIT, SUTD and LASALLE
- Donations of made-in-Singapore IONIQ 5 EVs for technical education
- Smart Farm contributions to The Food Bank Singapore

- Discovery tours, Smart Food Lab activities and robot-coding workshops for youth, including students with special needs

Aligned with Singapore's national innovation priorities, HMGICS continues to integrate community engagement with advanced EV manufacturing and sustainable mobility development — nurturing the next generation of engineers, scientists and creators.



Mango Strengthens Commitment to Cancer Research Through FERO Collaboration

Mango, the leading international fashion brand, has reaffirmed its long-standing support for cancer research through its ongoing collaboration with the FERO Foundation, an alliance that began in 2008. Over the past 17 years, this partnership has funded more than 50 research projects, benefiting over 20,000 patients and advancing therapeutic strategies for breast cancer.

A central initiative of the collaboration is the Advanced Molecular Diagnostics Programme (DIAMAV), which enables early and precise diagnosis of breast cancer and provides access to experimental therapies for patients without established treatment options. In the last five years alone, nearly 1,000 patients have received molecular cancer diagnostics, allowing for more personalized treatment and improved life expectancy.

“Collaborations like the one with Mango allow us to continue advancing towards the dream of our founder, Dr. Josep Baselga, which is to cure cancer through research,”

said Dr. Ruben Ventura, Director of the FERO Foundation. “We value Mango not only for its financial support but also for its societal commitment to building a better future and raising awareness for critical research.”

In 2019, Mango and FERO established the FERO-Mango Grant, endowed with €80,000, to support innovative breast cancer research. Over the years, the grant has funded pioneering projects, including studies on pro-metastatic fibroblasts, the TIM-3 protein’s role in cancer metastasis, and personalized cellular immunotherapies. Recent recipients have focused on identifying immunological biomarkers and refining therapies for triple-negative breast cancer, aiming to improve treatment efficiency and patient outcomes.

Beyond research funding, Mango has launched special collections over the years to raise awareness and funds for breast cancer initiatives. These campaigns have featured high-profile collaborators, including actresses Penélope and Mónica Cruz and illustrator Jordi

Labanda, amplifying the impact of the brand’s philanthropic efforts.

Founded in Barcelona in 1984, Mango has grown into a global fashion company with a presence in over 120 markets. With design, creativity, and sustainability at its core, Mango closed 2024 with revenues exceeding €3.3 billion, a third of which came from online sales. Through its partnership with the FERO Foundation, Mango continues to combine fashion with social responsibility, making meaningful contributions to cancer research and patient care.

For more information, visit mangofashiongroup.com or contact press@mango.com.

About Mango

Mango is a global fashion group headquartered in Barcelona, known for its commitment to innovation, sustainability, and creativity. Its ecosystem of channels and partners enables the brand to deliver fashion with impact, both on style and social initiatives.



Longevity Triple Doctor Unveils Breakthrough Research on Consciousness in Lucid Dreams to Advance AI Technology



Dr. Berenika Maciejewicz, neuroscientist, longevity triple doctor, and dual PhD holder, has introduced pioneering research exploring consciousness through lucid dreaming, offering insights that could reshape neuroscience, medicine, and artificial intelligence. As lead scientist at 600and1, a biotechnology unicorn focused on human longevity, Dr. Maciejewicz investigates methods to extend human lifespan and health-span while decoding complex brain activity.

Her latest study, published in the *Journal of Applied Cognitive Neuroscience* under the title “Neuroscience of consciousness: cognition, physics and philosophy of decoding the human brain,” examines how attention, working memory, and perception interact with awareness. The research differentiates conscious from unconscious attention, analyzing how the brain processes visible and subliminal stimuli, while framing consciousness as a global broadcast

of information across integrated neural networks. By combining brain science, cognitive neuroscience, and quantum physics, Dr. Maciejewicz explores why humans experience self-awareness and how it can be reliably detected.

The study’s focus on lucid dreaming, where individuals remain self-aware during sleep, reveals measurable brain patterns that distinguish conscious states from unconscious ones. These insights have immediate implications for technology and medicine. In healthcare, they could enhance patient monitoring by detecting awareness in non-communicative patients, including those in coma or vegetative states. In technology, the findings may accelerate brain-computer interface (BCI) development, enabling devices that detect not only neural signals but the presence of conscious states—key for tools like Neuralink and next-generation human-machine interfaces.

Dr. Maciejewicz’s expertise spans Biomedical Engineering, Neuroscience, and Medicine, complemented by advanced studies in genetics and oncology-immunology at Stanford and Harvard. This interdisciplinary background allows her to bridge biology, physics, and philosophy, creating a holistic framework for understanding consciousness.

Her research marks a major step toward practical applications that integrate human cognition with machine intelligence. By revealing how the brain signals conscious awareness, Dr. Maciejewicz’s work opens new pathways for innovation in healthcare, AI, and neurotechnology, potentially transforming how humans interact with machines and enhancing understanding of one of humanity’s most profound mysteries.

For more information:
<https://www.berenikamaciejewicz.com/>



Riding the Wave: Why Aquaculture Tech is Hooking Venture Capital Investors

As seafood demand soars, aquaculture emerges as the dominant force shaping the future of global food security. Investors are taking notice, but challenges and opportunities swim side by side.

Global demand for seafood is steadily climbing, and by 2030, the world will need production to increase by at least 20% to satisfy appetites. For the first time in history, aquaculture—rather than wild-caught fishing—has become the primary source of seafood worldwide. That milestone, achieved in 2022, reflects decades of stagnation in wild-caught facilities while aquaculture steadily scaled upward.

It's a development with profound implications—not only for investors seeking the next frontier of foodtech but also for nations wrestling with food security, environmental sustainability, and population growth. With the global population projected to reach 8.5 billion by 2030, aquaculture's role is only set to expand.

This article explores what aquaculture really is, where the money is flowing, the most promising startups, and the opportunities—and risks—that lie ahead.

What Exactly is Aquaculture?

Aquaculture refers to the breeding, rearing, and harvesting of fish,

shellfish, algae, and other organisms in marine, coastal, and freshwater environments. But it goes far beyond farming fish in pens. Today's aquaculture startups are innovating at the intersection of sustainability and technology: restoring ecosystems, replenishing wild stocks, and even working to protect endangered species.

Quick industry stats from PitchBook show the scale of activity to date:

- **Companies:** 3,666
- **Deals:** 4,325
- **Capital invested:** \$71B
- **Investors:** 2,775
- **Exits:** 1,376

The State of Aquaculture: From Niche to Global Powerhouse

Even nations with rich wild-caught resources are investing heavily in aquaculture infrastructure. That shift underscores the sector's durability in the face of overfishing, climate change, and shifting consumer preferences.

Venture capital has played a central role in this transformation. In 2023,

aquaculture investment peaked at \$1 billion across 63 deals, a record-setting figure that diverged from broader VC agtech trends. However, the global slowdown in 2024 did temper the momentum, with both deal value and count slipping.

Still, aquaculture retains unique resilience compared to other agtech segments. The promise of sustainable seafood production, combined with growing pressure to reduce reliance on overfished oceans, ensures that investor interest remains strong.

Challenges persist, though. Consumer perceptions about farmed seafood, environmental concerns, regulatory barriers, and the capital-intensive nature of aquaculture operations all represent hurdles that startups and investors alike must navigate.

The VCs Casting the Widest Nets

Among the nearly 3,000 investors globally, five firms stand out as the most active players since 2019:

- **Aqua-Spark** : 20 deals (Chicoa Fish Farm, Oceano Fresco, Aquarech)

- **HATCH** : 11 deals (Pontus Group, CageEye, Sea Warden)
- **SOSV** : 7 deals (Vertical Oceans, MicroTerra, Ingrediome)
- **Beyond Next Ventures**: 7 deals (Regional Fish, Aqua Theon, AlgaleX)
- **Katapult Ocean**: 6 deals (NXW, OCEANIUM, Seadling)

Each of these firms has carved out a reputation for backing startups positioned at the nexus of sustainability, science, and scalability.

Segments Reshaping the Industry

Aquaculture is not monolithic. It spans multiple segments, each attracting targeted innovation and investment:

1. Aquaculture Systems

These range from simple pond-based operations to high-tech marine pens and closed-loop farms. Subcategories include aquaponics, offshore aquaculture, and algae cultivation. Investor focus is concentrated on scalable, tech-driven models capable of meeting urban demand while minimizing environmental strain.

2. Animal Care

This segment addresses some of the industry's toughest problems—feed sourcing, disease management, and breeding. Startups are advancing genetic technologies, probiotics, and disease prevention tools to reduce costs and improve resilience, with the twin goals of

sustainability and profitability.

Startups Making Waves

Analyst Alex Frederick highlights several standout companies:

- **Aquanzo (UK)**: Produces aquafeed from farmed marine zooplankton, slashing CO₂ emissions by 90% compared to conventional feed.
- **Proteon Pharmaceuticals (Poland)** : Developing RNA-based vaccines and probiotics to combat aquaculture diseases, addressing rising antibiotic resistance.
- **Regional Fish (Japan)** : Using genome editing to accelerate breeding cycles from 30 years to just 2–3, enhancing growth rates and disease resistance.
- **Vertical Oceans (Singapore)**: Operating AI-powered vertical aqua towers for shrimp and fish farming, improving urban food security while reducing water use.

These ventures represent just a fraction of the thousands of startups redefining the sector's potential.

Opportunities on the Horizon

The U.S., despite being the sixth-largest wild-caught producer, still ran a \$20.3 billion seafood trade deficit in 2023. Geographic limits and strict regulations have constrained domestic aquaculture growth, leaving room for innovation and expansion.

Globally, two opportunity areas stand out:

“

Aquaculture refers to the breeding, rearing, and harvesting of fish, shellfish, algae, and other organisms in marine, coastal, and freshwater environments.”

- **Algae & Aquatic Plants** : Used for alternative proteins, plant-based meats, biofuels, and bioplastics. VC investment hit \$114.4 million in 2023.
- **Feed Alternatives**: Insect- and plant-based feeds are reducing reliance on wild-caught fish-meal. This sub-segment has already attracted \$1.1 billion since 2020.

Aquaculture is no longer just about seafood—it's about food security, climate resilience, and sustainable global supply chains. The convergence of biotechnology, AI, and environmental stewardship is turning aquaculture into one of the most dynamic frontiers in venture capital.

For investors, the waters hold both promise and risk. But with global seafood demand rising relentlessly, aquaculture will remain at the center of the conversation—an industry poised to grow, innovate, and, quite literally, feed the future.

SIMUMMUANG MARKET:

Asia's Fresh Food Wholesale Destination

BANGKOK, THAILAND - Media OutReach Newswire - 13 May 2024 - Simummuang Market has been a cornerstone of Thailand's food supply chain for over forty years and celebrated as Asia's top destination for fresh produce. Awarded "Best Fresh Food Wholesale Market Brand for 2024", Simummuang Market serves as a central hub connecting farmers and merchants with an extensive network of buyers such as fresh markets, restaurants, hotels, supermarkets, online platforms and direct consumers nationwide. More than a marketplace, Simummuang Market is a dynamic ecosystem where culture, commerce, and community converge, fostering rich business connections and drawing both locals and international visitors.

Spanning an impressive 550,000 sqm, Simummuang Market is responsible for supplying approximately 70% of the fresh produce for Bangkok and the central Thailand region. Over 8,000 tons of fresh produce passes through the market daily, generating significant economic activity with a daily trade

volume exceeding 300 million baht.

Home to over 4,500 vendors and a circulating population exceeding 70,000 people, Simummuang offers a spectacular diversity of more than 2,000 types of produce, sourced both locally and internationally. Each vendor at the market contributes to a vibrant tapestry of tradition and freshness, making Simummuang not only a hub for commerce but also a cultural landmark. Whether you are a business seeking reliable supply chains, an exporter looking to global markets, a food enthusiast eager for authentic flavors, or a traveler curious about local traditions, Simummuang provides an unmatched shopping experience.

The market encompasses 23 distinct buildings, each dedicated to different categories such as vegetables, fruits, meats, food ingredients, flowers, and dried goods. Noteworthy is its status as the largest vegetable market in ASEAN, featuring the world-renowned Vegetable Truck Market — the largest of its kind globally.

This facility has earned international attention, with entrepreneurs from numerous countries seeking to study its system as a model. The interconnected fruit buildings offer a seamless shopping experience, showcasing the largest Mango Market, durians, pineapples, and more, each zone reflecting the richness of Thailand's agricultural heritage. The market also includes a vast seafood section, newly expanded flower market and cold storage buildings.

Embracing digital transformation, Simummuang Market operates 'Simummuang Online,' Thailand's largest online marketplace for fresh produce. This platform makes it easy for buyers to access fresh produce at wholesale prices and connects farmers and wholesalers directly with a broader customer base. Additionally, the 'Simummuang Sourcing' service provides tailored product procurement to support a wide range of food businesses, ensuring that the freshness and quality of Simummuang can be experienced nationwide.





Spanning an impressive 550,000 sqm, Simummuang Market is responsible for supplying approximately 70% of the fresh produce for Bangkok and the central Thailand region. Over 8,000 tons of fresh produce passes through the market daily, generating significant economic activity with a daily trade volume exceeding 300 million baht.

Video: <https://youtu.be/z2B02TPvZ7g>

Simummuang Market's commitment to sustainable practices is evident in its operations, which include advanced water treatment, recycling and solar power initiatives. These efforts have not only reduced the market's environmental footprint but have also earned it the first prize in the Resource Efficiency category at the Thailand Green Design Awards 2021. The market's social initiatives include operating a school, further demonstrating its dedication to enriching its community.

Strategically situated just ten minutes from Don Mueang International Airport and along one of Thailand's major thoroughfares, Simummuang Market is perfectly positioned as a gateway for distributing products across the region and as a magnet for business opportunities. Open 24 hours a day, the market invites everyone to explore the vivid flavors and colors of Thailand in their freshest forms, making it a must-visit destination for those seeking the essence of Thailand's vibrant market culture.



START UP CIRCLE



The 11 Most Valuable Startups in New York City That Raised Capital in 2024

From fintech and crypto to healthtech and AI infrastructure, NYC's venture ecosystem shows resilience with \$24.5 billion raised this year.

More than 1,700 startups headquartered in the Greater New York City metro area have secured venture funding in 2024, underscoring the region's enduring position as a hub for innovation. The top 25 alone command a combined valuation of nearly \$120.1 billion, with activity spanning every imaginable vertical—from AI computing to financial services, healthtech, and blockchain.

Across New York, Newark, and Jersey City, venture-backed companies pulled in more than \$24.5 billion this year despite a softer IPO market, according to PitchBook data. Here, we profile the 11 most valuable startups in the NYC area that raised capital in 2024, looking not only at their numbers but also at what their rise reveals about the city's shifting startup landscape.

1. CoreWeave — \$11.5B valuation

Founded in 2017 in Roseland, NJ, CoreWeave has become one of the most talked-about infrastructure players in AI. Its specialized cloud computing platform accelerates machine learning and other complex workloads. In November 2024, the company raised \$250,000 in later-stage VC—modest compared to its valuation, but symbolic of its momentum as it continues IPO registration.

2. Wiz — \$12B valuation

Wiz, headquartered in Manhattan, leads in cloud security, helping enterprises manage risk across sprawling infrastructures. Having raised \$1.8 billion to date, including a \$1 billion Series E in May 2024, Wiz remains one of the city's crown jewels. A secondary transaction in September saw Insight Partners sell a stake, a reminder of ongoing liquidity demand.

3. Ramp — \$7.7B valuation

Ramp, the financial operations platform, is reinventing corporate spend management with automation and real-time savings tools. Its \$150 million Series D2 in April 2024, led by 8VC, Greylock, and Khosla Ventures, gives it a solid runway as it explores expansion into AI-driven finance workflows.

4. Fireblocks — \$8B valuation

As digital assets continue to mature, Fireblocks' blockchain security platform has become essential for financial institutions. Based in Manhattan with a Boston presence, Fireblocks raised undisclosed later-stage funding in May 2024, supported by Cyverse Capital and Haun Ventures. To date, it has amassed \$1.04 billion in funding.

5. Chainalysis — \$8.6B valuation

Cryptocurrency hasn't lost its shine in New York. Chainalysis, a compliance and investigation software company, is pivotal at the intersection of crypto and finance. Its latest round in August 2024 included Blackstone and Haun Ventures. With a 98% probability of exit success per PitchBook's VC Exit Predictor, Chainalysis is among the city's best bets for a public debut.

6. Cityblock — \$6.3B valuation

Brooklyn's flagship unicorn, Cityblock, tackles health disparities by providing personalized care for Medicaid and Medicare populations. Its latest raise in January 2024 (undisclosed amount) highlights investors' continued faith in tech-driven healthcare solutions that scale inclusivity and impact.

7. Grafana Labs — \$6.6B valuation

With data at the heart of digital transformation, Grafana Labs offers an observability and visualization platform used globally. In August 2024, it raised \$327.9 million in Series D funding led by GIC and Lightspeed. Its dual presence in New York and Berlin reflects its growing international scope.

8. Attentive — \$6.9B valuation

Based in Hoboken, Attentive powers personalized mobile messaging for consumer brands. Its March 2024 round (undisclosed) brought in investors like Beyond Capital and MicroVentures. The company continues to refine behavioral data-driven engagement at scale.

9. Cockroach Labs — \$5.5B valuation

Databases aren't sexy, but they're mission-critical. Cockroach Labs' open-source distributed database ensures resilience and scalability. The Manhattan-based company raised funding in October 2024 from MicroVentures, following a \$278 million Series F in late 2021.

10. Ava Labs — \$5.3B valuation

Manhattan's Ava Labs builds the Avalanche blockchain and Web3 smart contracts platform. Its January 2024 raise (undisclosed) attracted Klein Blue Capital and others. Despite a cooling crypto market, Ava Labs continues to gain traction, notably joining the Fuse

Incubator in May.

11. AlphaSense — \$4B valuation

Founded in 2011, AlphaSense develops a market intelligence and search platform widely used by financial analysts. In June 2024, it raised \$650 million in Series E funding, led by Viking Global and BDT & MSD Partners. Its longevity and \$1.6 billion total raise distinguish it as a mature yet agile startup.

Honorable Mentions: The Next Wave of NYC Growth Stories

Beyond the top 11, several rising players highlight the city's future promise:

- Pryon (AI knowledge management): Raised \$100M in 2024 to simplify enterprise AI adoption.
- Tomorrow Health (healthcare logistics): Matching patients with durable medical equipment providers, securing \$60M in funding.
- Electric (IT automation): Backed by GGV Capital, pushing toward scaled SMB tech services.

- Bowery Farming (vertical agriculture): Expanding fresh food production, a reminder that NYC's tech ecosystem stretches into agtech.

What This Means for NYC's Startup Ecosystem

The breadth of sectors represented—from AI to healthtech and Web3—underscores NYC's diversification. While Silicon Valley retains dominance in pure tech volume, New York's convergence of finance, healthcare, and enterprise services offers unique advantages.

Despite IPO headwinds, late-stage VC continues to flow into NYC's most valuable players. CoreWeave and Chainalysis eye public listings, while healthtech leaders like Cityblock capture impact capital. Meanwhile, infrastructure startups such as Grafana and Cockroach Labs demonstrate global ambition.

Sources:

Pitchbook

Harvard Business review



All you need to know about Private Equity and How It Shapes the Global Business Landscape



Whether you realize it or not, private equity (PE) is behind many of the brands and services you encounter daily. From Uber and Spotify to IKEA and PetSmart, PE investors are often the invisible force fueling growth, innovation, and expansion. Even popular food chains like Panera Bread or Burger King frequently benefit from private equity capital. But what exactly is private equity, and why does it matter?

This guide provides a clear breakdown of PE, its history, strategies, and its impact on global business.

What Is Private Equity?

Private equity is a form of investment where capital is injected into private companies in exchange for equity, or ownership stakes. Unlike public markets, where shares of companies like Apple or

Microsoft trade freely, PE operates in the private markets, targeting companies that are either mature, undervalued, or poised for growth.

PE is considered an alternative asset class alongside real estate, venture capital, hedge funds, and infrastructure. These investments are generally less liquid than public stocks and bonds but can offer significant returns when executed strategically.

A Brief History of Private Equity

The origins of modern private equity trace back to the post-World War II era. Georges Doriot, often called the “father of venture capital,” founded the American Research and Development Corporation (ARDC) in 1946 to invest in businesses run by returning soldiers.

By 1959, venture-backed startups

were emerging, and the first dedicated PE funds were launched in 1960. The 1980s and 1990s saw the first private equity boom, fueled by leveraged buyouts (LBOs) and high-profile deals, such as the \$25 billion acquisition of RJR Nabisco, which remained the largest LBO for nearly two decades.

Global PE today continues to evolve, spanning industries from consumer goods to fintech and healthcare.

How Private Equity Works

PE firms typically raise capital from limited partners (Lps), which include institutional investors, pension funds, and high-net-worth individuals. This capital is pooled into a fund, which is then used to acquire companies that show strong potential for growth or operational improvement.

Once the PE firm enhances the value of a portfolio company, it may exit through a sale to another firm, a public offering, or a strategic merger, generating returns for the fund's investors.

Key Strategies in Private Equity

Private equity firms generally employ three core strategies:

1. Buyouts:

Also known as leveraged buyouts (LBOs), these involve purchasing a majority stake in a company, often using a combination of equity and debt. Global examples include Blackstone's acquisition of Hilton Hotels and KKR's investment in Nielsen Holdings.

2. Growth Equity:

Growth investments focus on minority stakes in companies that are expanding but already profitable. Firms like Insight Partners and General Atlantic invest in tech companies like Shopify and Airbnb to accelerate growth without taking full control.

3. Mezzanine Financing:

This hybrid strategy blends debt and equity, often used to finance buyouts or expansion. Mezzanine debt can convert into equity, giving PE firms additional upside. For instance, Bain Capital has deployed mezzanine financing for companies across healthcare and industrial sectors.

Who Are Private Equity Investors?

Private equity investors are professionals who identify promising companies, negotiate deals, and actively work with management teams to drive growth. Globally, there are tens of thousands of PE investors managing trillions in assets. Top global firms include:

- KKR – Known for LBOs, with investments in Nielsen, HCA

Healthcare, and BMC Software.

- The Carlyle Group – Focuses on aerospace, defense, and technology, including Booz Allen Hamilton and Dunkin' Brands.
- Blackstone – Major investments in real estate, hospitality, and logistics, including Hilton Hotels and Invitation Homes.
- Insight Partners – Growth equity in tech and B2B services, including Twitter and Qualtrics.
- TPG Capital – Diverse portfolio including Airbnb, Burger King, and J.Crew.

How Private Equity Firms Make Money

PE firms generate revenue primarily through:

Management Fees: Typically around 2% of assets under management, covering operational costs.

Performance Fees ("Carry"): Usually 20% of profits, rewarding firms for generating strong returns.

This "2-and-20" model incentivizes PE firms to improve portfolio performance while aligning interests with Lps.

Private Equity vs. Venture Capital

While both PE and venture capital (VC) involve investing in private companies, they differ significantly:

- Private Equity: Invests in mature companies, often taking a majority stake (>50%). Returns are realized through operational improvements and strategic exits.
- Venture Capital: Targets early-stage startups, typically taking minority stakes (<50%) in high-risk, high-reward scenarios. Investments often focus on tech,

biotech, or fintech.

Global VC firms include Sequoia Capital, Andreessen Horowitz, and Accel, which have backed companies like Google, Facebook, and Spotify.

The Global Impact of Private Equity

Private equity is more than a financial instrument; it is a transformative force in the global economy. PE investments drive innovation, optimize operations, create jobs, and scale brands from regional players to global leaders. From the retail giants like IKEA to technology innovators like Spotify, private equity shapes the consumer landscape we experience every day.

For anyone interested in finance, business strategy, or entrepreneurship, understanding private equity is essential. Its influence touches almost every corner of the global economy and continues to expand as investors explore new sectors, geographies, and innovative deal structures.

Key Takeaways:

- Private equity involves investing in private companies to drive growth and operational improvement.
- PE strategies include buyouts, growth equity, and mezzanine financing.
- Leading global firms such as KKR, Blackstone, and The Carlyle Group manage diversified portfolios across industries.
- PE differs from VC in target company stage, stake size, and risk profile.
- The industry has a profound impact on global brands, innovation, and economic growth.

Female Founders Pioneering the Next Wave of B2B Solutions

Across industries as diverse as cybersecurity, legal tech, sustainability, and AI governance, women leaders are reshaping how businesses work with each other—and raising the bar for B2B innovation.

B2B companies today.

Anastasia Kuskova — Sirius

Based in Amsterdam, Anastasia Kuskova is the cofounder and CEO of Sirius, an AI sustainability

embedding security directly into software development cycles. Wabbi provides scalable application security that helps enterprises move fast without compromising safety—an urgent need in today's digital-first



The business-to-business (B2B) startup space is a dynamic and often underappreciated arena of innovation. While consumer-facing platforms frequently steal the spotlight, B2B startups quietly transform industries by building tools, systems, and services that power how enterprises operate. From AI-driven sustainability platforms to legal software, these ventures are shaping the backbone of global commerce. Increasingly, female founders are leading the charge—introducing solutions that combine deep technical expertise with a strong understanding of market gaps.

Here are some of the remarkable women behind the most exciting

intelligence startup serving the mining, metals, and energy value chains. At a time when ESG compliance is no longer optional, Sirius equips resource-intensive industries with data tools to monitor environmental impact, track carbon performance, and meet regulatory standards. Kuskova's vision is enabling heavy industries to move toward greener, more accountable futures.

Brittany Greenfield — Wabbi

In Boston, Brittany Greenfield is building a bridge between cybersecurity and enterprise development through Wabbi. As founder and CEO, she's tackling the complex challenge of

economy.

Emma Rees — Deployed

Emma Rees, cofounder of Deployed, recognized a recurring issue in enterprise project management: poorly defined statements of work. Her collaborative platform is designed to inject clarity, efficiency, and alignment into SOW creation. By turning what was once a vague and frustrating process into a transparent workflow, Rees helps enterprises reduce risks and wasted resources.

Jacqueline Schafer — Clearbrief

Seattle-based Jacqueline Schafer, founder and CEO of Clearbrief, is

transforming legal writing. Her platform enables litigators to see how each sentence is backed by evidence, improving accuracy and credibility in briefs. Clearbrief not only enhances efficiency for lawyers but also raises the standard of rigor in the legal profession—a powerful example of B2B technology improving professional outcomes.

Joanathan McIntosh — Opaper

From Jakarta, Joanathan McIntosh leads Opaper, a B2B commerce technology company that simplifies how businesses manage online and social media sales. With Southeast Asia's booming digital economy, Opaper helps merchants integrate fragmented sales channels into a single streamlined system, empowering small and mid-sized enterprises to grow.

Liyana (Li) Sulaiman — Pollen

In Singapore, Liyana (Li) Sulaiman cofounded Pollen alongside Melanie (Holohan) Vernioia. Serving as chief product and technology officer, Sulaiman focuses on sustainable liquidation solutions. Pollen helps brands automate B2B sales of overstock and near-expiry goods, turning potential waste into opportunity. In doing so, Sulaiman's work intersects sustainability and profitability—two forces reshaping retail supply chains.

Nicole Sahin — Globalization Partners

Nicole Sahin, founder and CEO of Globalization Partners, is a trailblazer in global workforce solutions. Her SaaS platform enables companies to hire, onboard, and manage employees across borders while remaining compliant with local regulations. By removing barriers to global hiring, Sahin's company has empowered organizations to scale

internationally with unprecedented ease.

Prukalpa Sankar — Altan

Serial entrepreneur Prukalpa Sankar is behind Singapore's Altan, an AI governance platform ensuring companies prepare their data for AI adoption responsibly. With regulations tightening and AI expanding rapidly, Sankar's vision ensures businesses don't just use AI—they use it ethically and effectively. She brings both technical acumen and an eye for responsible innovation.

Purvanshi Mehta — Lica World

In San Francisco, Purvanshi Mehta cofounded Lica World, an AI-driven video producer that helps customer success, product, and sales teams generate professional-grade content quickly. By automating video creation, Mehta's platform enables businesses to communicate complex ideas with speed and polish—an advantage in today's fast-moving digital landscape.

A Broader Movement

What unites these founders is not only their gender but their

approach to solving some of business's most pressing problems. They are working across borders—Amsterdam, Boston, Singapore, Jakarta, and San Francisco—and across sectors as varied as legal services, e-commerce, cyber-security, and sustainability. Each is rethinking inefficiencies in how businesses operate, offering digital-first solutions that scale globally.

For years, female founders have been underrepresented in venture capital and B2B technology. Yet the rise of these leaders suggests momentum is shifting. Their companies don't just represent successful startups; they embody a broader movement toward inclusive, impact-driven entrepreneurship.

As global enterprises increasingly rely on B2B solutions for everything from compliance to collaboration, the contributions of these women are helping shape the infrastructure of tomorrow's economy. They are building tools that allow businesses to grow more securely, sustainably, and intelligently—a quiet but profound revolution in how the world works.



Honoring Female Entrepreneurs During National Women's Small Business Month

October marks National Women's Small Business Month, a time dedicated to celebrating the growth, resilience, and achievements of women-owned businesses across the United States.

In Palm Beach County, Amyleigh Atwater, founder of Atwater Marketing & Events, continues to make an impact through her work in the nonprofit sector. Her expertise, creativity, and commitment have empowered organizations to reach new milestones and strengthened their ability to serve communities in meaningful ways.

"Women entrepreneurs bring innovation and heart to everything they do," said Atwater. "In nonprofit spaces especially, women are driving change, uplifting communities, and creating opportunities for the future. This month, we celebrate not just business success, but the difference women make every day."

National Women's Small Business Month shines a spotlight on the millions of women nationwide who lead enterprises ranging from startups to nonprofits, contributing significantly to the economy while also shaping communities. Atwater's work demonstrates how female leadership goes beyond business growth to deliver social impact—whether through fundraising strategies, event planning, or building networks of support.

"This is also a time to thank the women who dedicate their energy and talents to making the world better," Atwater added. "Together, we can continue to support and celebrate their efforts."

"In nonprofit spaces especially, women are driving change, uplifting communities, and creating opportunities for the future. This month, we celebrate not just business success, but the difference women make every day."



CEO MUST READ

America's Next Unicorns Aren't Where You Expect

*Rewriting the geography of innovation with **The Rise of the Rest** by Steve Case*

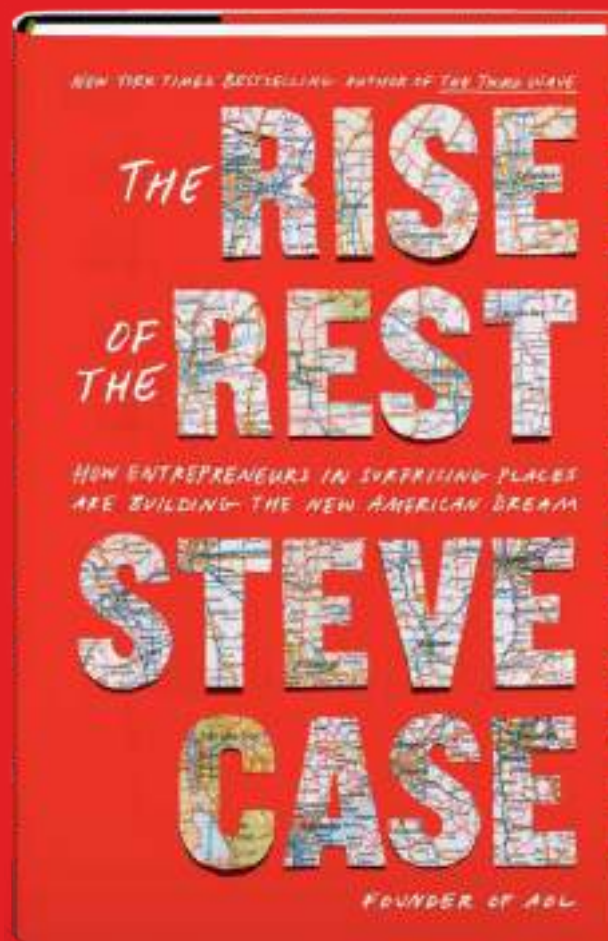
Steve Case — best known as the co-founder of AOL and an early architect of the consumer internet — delivers a compelling manifesto with **The Rise of the Rest**, challenging one of the most stubborn assumptions in global entrepreneurship: that innovation is the exclusive domain of coastal megacities and established tech capitals. Drawing from his nationwide “startup bus tour” across America, Case spotlights underestimated regions where grit, local knowledge, and community-first investment are quietly seeding a new innovation economy.

What makes the book stand out is not simply its argument, but its evidence. Case combines engaging storytelling with sharp analysis, profiling companies and founders who are redefining industries from places traditionally viewed as economically peripheral — from Columbus to Chattanooga. These are not feel-good anecdotes; they illustrate a structural shift in

opportunity flows, fueled by distributed capital, digital connectivity, and a generation of entrepreneurs who prefer impact over glamour.

Case also critiques conventional venture funding, which continues to be disproportionately concentrated in a handful of U.S. cities. He argues that this imbalance has constrained national potential — a reality increasingly visible worldwide. Economies that overlook regional talent are not just unfair; they are inefficient and fragile. Diversification of the entrepreneurship ecosystem, Case insists, is not philanthropy — it's strategy.

The narrative occasionally tilts toward promotional territory for



Case's own investment platform, yet even here, his vantage point offers substance. He highlights policy enablers, local partnerships, and ecosystem thinking that global stakeholders — from India to the Middle East to Europe — can adapt as they nurture their own emerging innovation hubs.

The **Rise of the Rest** is ultimately an optimistic and intelligent call to expand our mental maps of where the future is being built. For investors, policymakers, and innovation leaders, this book is a reminder: transformative ideas can emerge from anywhere, and those who broaden their vision will shape the next era of economic growth.

Who should read it: Venture capitalists, economic development leaders, tech founders beyond major metros — and anyone invested in a more inclusive, competitive global innovation economy.



How to Build the Next Global Giant Before

Breakfast Blitzscaling by Reid Hoffman and Chris Yeh is a Radical Playbook for Outrunning Competition

Speed is no longer a luxury in business. It is a weapon. In *Blitzscaling*, Reid Hoffman and Chris Yeh contend that, for startups in the digital age, acceleration is sometimes more important than efficiency. Winners seize markets early. Everyone else is erased. “If you are not embarrassed by your first product release,” Hoffman famously warns, “you’ve launched too late.” In this worldview, speed is not recklessness — it is strategy.

The book focuses on those rare windows when market scale, business-model elasticity, and competitor pressure intersect. In such moments, hesitation becomes the most dangerous decision. Hoffman and Yeh reveal how companies like Amazon, Airbnb, and LinkedIn repeatedly reinvented themselves structurally and culturally while scaling at breakneck velocity. Leadership evolves. Teams expand. Process breaks — and must be rebuilt instantly.

Blitzscaling feels like designing a jet engine mid-flight, without the option to land.

Crucially, the authors refuse to romanticize hypergrowth. They acknowledge its darker physics. Internal chaos spikes. Governance lags. Every weakness scales alongside success. Hoffman and Yeh deliver a sober reminder:

exponential growth magnifies incompetence as powerfully as innovation. “Managing a blitzscaling organization,” they note, “is controlled chaos — and sometimes the control slips.” A warning every ambitious founder should underline.

While the book’s examples are largely rooted in Silicon Valley, its implications extend globally.

India’s fintech race, Southeast Asia’s super-app wars, Africa’s e-commerce surge — these markets prove that speed is increasingly the determining factor in who dominates and who disappears. The book invites emerging-market leaders to consider when they must break their own comfort with stability.

Blitzscaling is not a universal





recipe. It is a strategic exception, meant only for moments where speed delivers compounding advantage. Used wisely, it creates industry giants. Used poorly, it destroys them.

Key Takeaways

- Blitzscaling should be deployed only in massive, time-sensitive markets.
- Growth exposes structural and ethical weaknesses — fix them before they scale.
- Organizations must evolve faster than their own success.
- The greatest risk is not moving fast enough when speed decides the winner.

A compelling, incisive, and sometimes unsettling guide for founders and investors determined to create category-defining

companies. Blitzscaling makes one truth clear: in a world of exponential competition, speed is the sharpest edge a business can wield and also the most perilous.

Author Bio



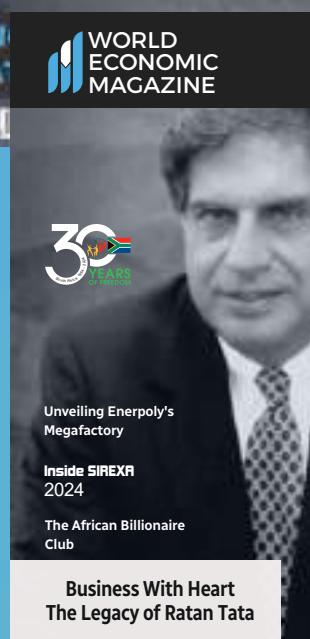
Reid Hoffman is the co-founder of LinkedIn, a partner at Greylock, and one of Silicon Valley's most influential strategists, with

investments in Airbnb, OpenAI, and numerous global technology leaders.



Chris Yeh is an entrepreneur, educator, and startup advisor who has spent decades studying and guiding high-growth companies, specializing in leadership during hypergrowth phases.





SERVICES

- Advertising Opportunities
- Editorial Services
- Market Research and Insights
- Awards and Recognition Programs
- Content Syndication
- Webinars and Workshops
(Educational sessions on industry trends, marketing strategies, and business development.)
- Collaboration on Special Issues
(Joint projects on specific themes or industry sectors.)
- Multimedia Services
(Video interviews, podcasts, and webinars featuring client executives)
- Feedback and Consumer Surveys
(Conducting surveys to gather insights from clients' customers and stakeholders.)



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Print Advertising Options

Full-Page Ads

Eye-catching full-page advertisements occupy an entire page in our magazine, making them ideal for showcasing your brand, products, or services in a visually impactful manner that captures readers' attention.

Half-Page Ads

Advertisements covering half a page, available in vertical or horizontal formats, provide a cost-effective option while still delivering strong visual impact and messaging.

Quarter-Page Ads

Smaller ads that fit within a quarter of a page are perfect for concise messaging, making them great for businesses with limited budgets looking to maintain a presence in print media.

Special Position Ads

Premium placements in high-visibility areas, such as the inside front cover or back cover, strategically increase visibility and engagement, often resulting in higher response rates.

Inserts and Special Features

This opportunity allows you to include a separate promotional piece within the magazine, such as a brochure or flyer, adding tangible value for readers while providing more detailed messaging about your offerings.

Sponsored Content

Articles or features that highlight your brand while providing valuable information to our readers enable deeper storytelling and position your brand as a thought leader in your industry.





DIGITAL ADVERTISING

OPTIONS

Banner Ads

Visually appealing banner advertisements appear on our website and digital editions, allowing targeting to specific audience segments to increase engagement.

Sponsored Posts

Dedicated posts on our website featuring your brand's content blend advertising with editorial, providing readers with valuable information while promoting your brand.

Email Marketing Campaigns

Your advertisements can be included in our email newsletters sent to subscribers, reaching a targeted audience directly in their inbox and increasing visibility and potential conversions.

Video Ads

Dynamic video advertisements featured on our website. Digital content engages, immerses and explains to viewers, effectively conveying complex messages.

Social Media Promotions

Targeted advertising on our social media platforms promotes your brand and drives traffic to your offerings, leveraging our follower base to reach a broader audience.

Retargeting Ads

Display ads aimed at users who have previously visited our website or interacted with your content keep your brand top-of-mind, encouraging potential customers to return and take action.

For more information on our advertising services and to discuss your specific needs, please contact us at [\[Contact Information\]](#).

We will develop a customized plan that maximizes your reach and impact.

By choosing to advertise with World Economic Magazine, you are not just placing an ad; you are building a connection with an engaged audience, enhancing your brand's visibility, and driving meaningful results. Let us help you elevate your advertising efforts and achieve your marketing objectives.

For more information on our advertising services and to discuss your specific needs, please contact us at [\[Contact Information\]](#).

Editorial Services

At World Economic Magazine, we pride ourselves on delivering high-quality editorial services that help brands effectively communicate their message. Our editorial offerings encompass a range of options, ensuring your content resonates with your target audience and aligns with your strategic goals.



Custom Article Writing

Our experienced writers craft tailored articles that reflect your brand's voice and objectives, providing valuable insights to your audience while positioning your brand as an industry leader.

Thought Leadership Pieces

We develop articles that showcase your expertise and insights on industry trends, establishing your brand as a thought leader and enhancing credibility with your audience.

Company Profiles

In-depth profiles highlight your company's mission, vision, and achievements, providing a platform to share your story and engaging readers with your brand's unique value proposition.

Industry Reports, Case Studies and White Papers

Comprehensive reports analyze market trends, challenges, and opportunities within your industry, positioning your brand as a knowledgeable resource and driving engagement.

Editorial Calendar Development

Collaborate with our team to create a strategic editorial calendar that aligns with your marketing goals, ensuring consistent content delivery to keep your audience engaged.

Content Editing and Proofreading

Our editorial team offers meticulous editing and proofreading services to enhance clarity and ensure grammatical accuracy, elevating the quality of your content.

Interview and Profile Development

Conduct interviews with your leadership team and create engaging profiles for publication, highlighting the expertise of your executives to humanize your brand.

Sponsored Content Creation

We develop sponsored articles that seamlessly integrate your brand messaging with valuable content, providing a unique opportunity to connect with your audience.

Content Strategy Consulting

Our experts work with you to develop a comprehensive content strategy that aligns with your business objectives, ensuring consistent messaging and impactful storytelling.

Multimedia Content Creation

We assist in developing multimedia content, including videos, infographics, and podcasts, complementing your written content and enhancing storytelling.

Customized Editorial Packages

Recognizing that every brand has unique editorial needs, we offer customized packages that combine various services to create a cohesive editorial strategy tailored specifically for you. Our team is committed to collaborating with you to develop content that maximizes your brand's impact.



By choosing our editorial services at World Economic Magazine, you gain access to skilled professionals dedicated to crafting high-quality content that engages, informs, and inspires your audience. Let us help you elevate your communication efforts and achieve your marketing objectives.

For more information about our editorial services and to discuss your specific needs, please contact us at [\[Contact Information\]](#).

Certainly! Here's a more detailed and specific list of services under each category, outlining exactly what we provide to our clients:

Market Research and Insights

Our Market Research and Insights services help businesses understand their market, consumers, and competition through tailored research strategies. We provide:



Industry Analysis Reports

Comprehensive reports on market trends, emerging sectors, and competitive dynamics within specific industries.

Competitive Benchmarking

Analysis of competitors' performance, strengths, and weaknesses to help businesses refine their strategies.

Market Entry Assessments

Detailed research to evaluate potential for market entry, highlighting opportunities, barriers, and potential growth paths.

Trend Monitoring

Ongoing research to identify and assess industry shifts, technological advancements, and consumer trends.

Content Syndication and Distribution

Our Content Syndication services ensure that your content reaches a broader audience through strategic partnerships and targeted distribution.

Multi-Platform Content Distribution

Syndicating your articles, whitepapers, case studies, and thought leadership pieces across relevant digital platforms and media outlets.

Content Amplification

Expanding the reach of your content through sponsored posts, guest blogging opportunities, and collaboration with high-traffic websites.

Localized Content Syndication

Customizing and distributing content for regional audiences to enhance relevance and engagement in specific markets.



Collaboration on Special Issues

Co-Branded Special Editions

Partnering with businesses to create special themed issues that feature collaborative content and branding opportunities.

Industry-Specific Editorial Features

Developing articles and reports focusing on key topics such as technology innovations, sustainability, or economic trends, tailored to align with the client's industry.

Custom Interview and Profile Features

Highlighting business leaders or executives in exclusive interviews and feature stories in a themed publication.

Joint Market Reports

Publishing comprehensive research or market analysis reports in collaboration with clients, allowing businesses to share insights and data.



Multimedia Services

Video Interviews

Producing high-quality video content featuring client executives or thought leaders discussing business strategies, products, or trends.

Corporate Podcasts

Hosting and producing podcasts that dive into industry topics, client success stories, and expert interviews, creating a new touchpoint for audiences.

Interactive Webinars

Combining visual and auditory content in webinar formats that include live polling, Q&A sessions, and audience interaction.

Explainer Videos and Animations

Creating engaging video content that simplifies complex ideas, products, or services, ideal for marketing and educational purposes.



Banner Ads

Left Side of Website

One Month	99USD
Two Months	249USD
Three Months	299USD
Six Months	599USD
12 Months	1599USD

Right Side of Website

One Month	199USD
Two Months	399USD
Three Months	499USD
Six Months	1099USD
12 Months	2199USD

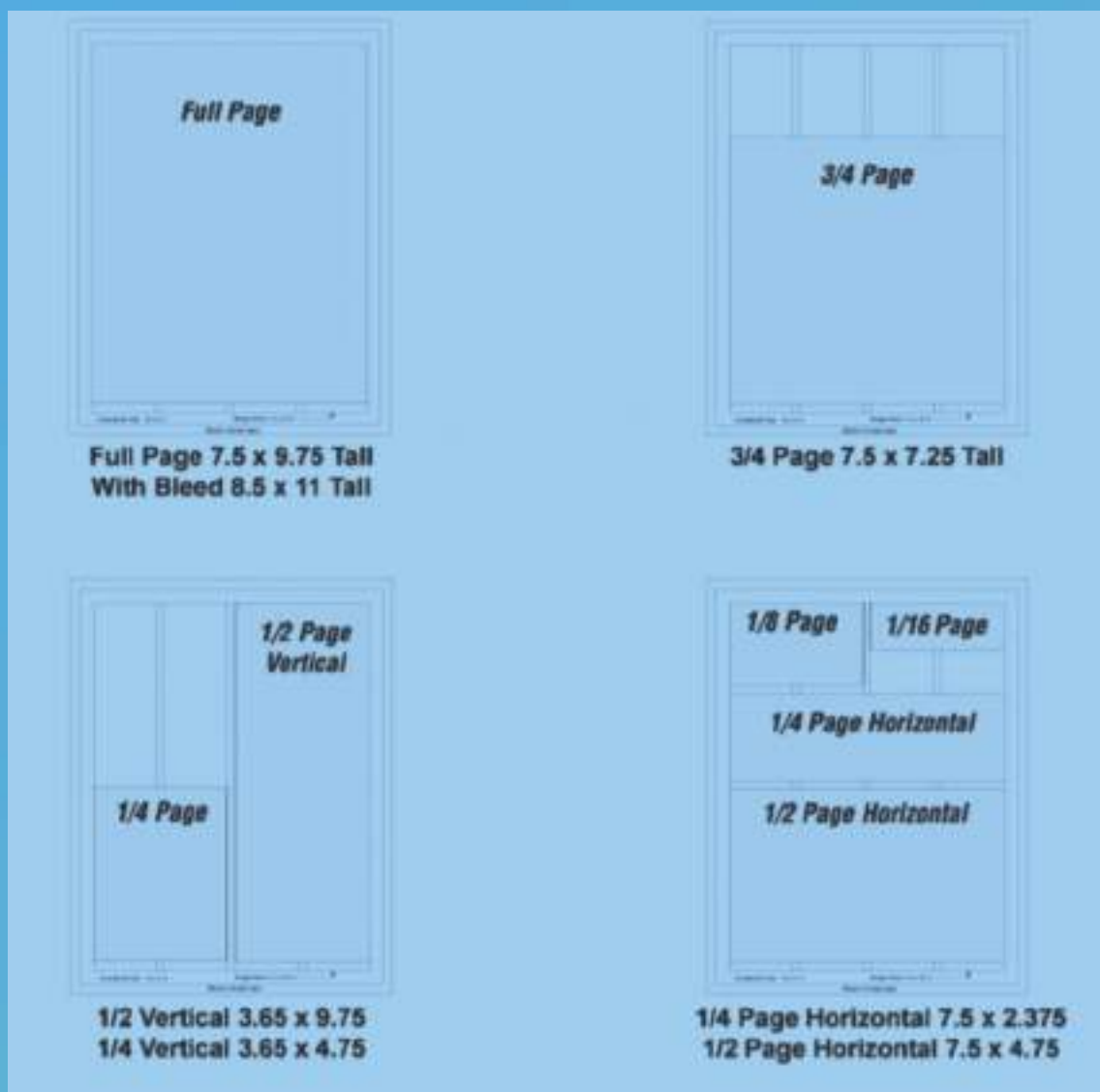
Top Side of Website

One Month	199USD
Two Months	399USD
Three Months	499USD
Six Months	999USD
12 Months	1999USD



Print Ads In Our Magazine

DbI Spread Ad	1999 USD
Full page ad	999 USD
½ page	499 USD
¼ page	299 USD
First cover	1999 USD
Second cover	1799 USD
Back cover	2299 USD
Home Cover	5999 USD



Content & Editorials

1 Advertorial Placement	850 USD
12 articles (submitted by clients)	150 USD
12 articles (written by our content team)	50 USD
Digital interview (sponsored)	1500 USD
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2-page editorial	999 USD
3-page interview/editorial	1499 USD
Company profile (brochure)	1999 USD
Thought Leadership interview	4999 USD



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