

# World Economic Magazine

Simplifying Global Financial Markets

## PR & Media Kit





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# About World Economic Magazine Inc.

World Economic Magazine Inc. (the “Corporation”) a US-based publication is committed to promote the understanding of financial literacy and economic multipolarity in today’s global economy and international trade in particular for its global audience. The editorial provides insights, comprehensive study, and best practices in the areas of resistance to change, people, leadership, products, services, communication, and other critical aspects of the present economy. This publication is determined to offer an honest and engaging platform for companies and businesses (traditional as well as startups) as they continuously reengage with their partners and consumers while focusing on agility, innovation, flexibility, speed, and value through people.

World Economic magazine serves the needs of C-suite executives, finance professionals, entrepreneurs, and organizations interested in learning and shaping global business practices and trends.







World Economic Magazine engages its readers and clients with the latest industry trends and insights on the web, social and print media. Our customized approach is designed to help businesses, entrepreneurs and C-suite executives to engage their target audience and build a strong, loyal following while staying true to their core values.

### **Mission Statement:**

Our magazine appeals to industry professionals across the globe looking to improve their brand awareness and identify the success factors used by organizations and leaders for organizational transformation, process improvement, system changes, etc.

With a focus on creating a niche for itself, World Economic Magazine provides an in-depth analysis on the latest news, tech trends, gap analysis, etc. by involving entrepreneurs and top executives in review discussions, thought leadership interviews, discussions on agreed upon design principles, and so on. We leverage an insight-driven approach for a spectrum of industries seeking ideas, solutions, and information to help them reimagine their business initiatives and embark on a transformational journey.







## What do We Offer?

### AWARDS

World Economic Magazine Inc. Award aims to highlight and acknowledge the spirit of industry disruptors across the global financial marketplace. In our endeavor to become a recognized and trusted standard of excellence, our awards honour the efficacy of both B2B and B2C businesses as well as thought leaders as they redefine their values to sustain in today's dynamic 'innovation economy'. Since honorees for the awards are chosen solely on the basis of merit, we only recognize businesses, services and individuals who stand out from the crowd and go above and beyond to ensure their client's satisfaction. Participating in the World Economic Awards is a perfect way to show off your accomplishments over the past year as well as your commitment to promoting business excellence.



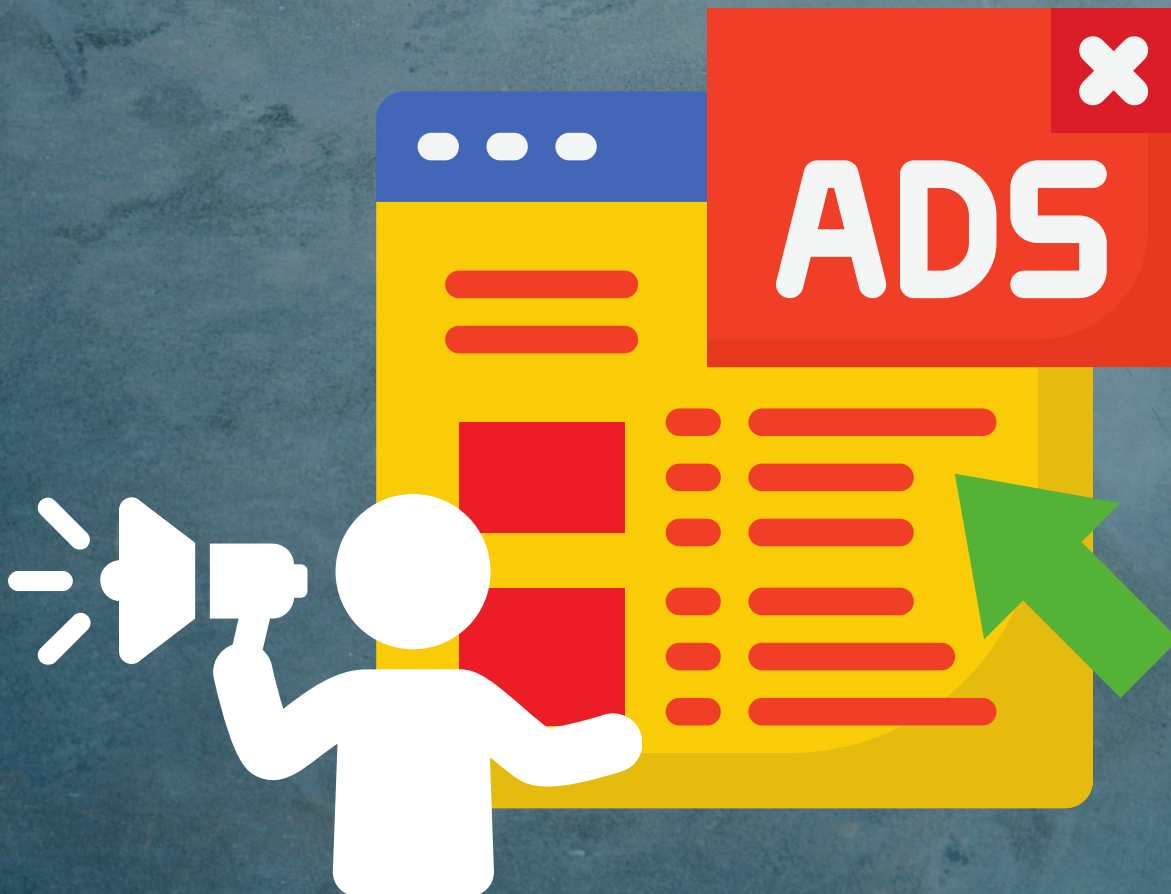




## ADVERTISING & CONTENT:

Services offered:

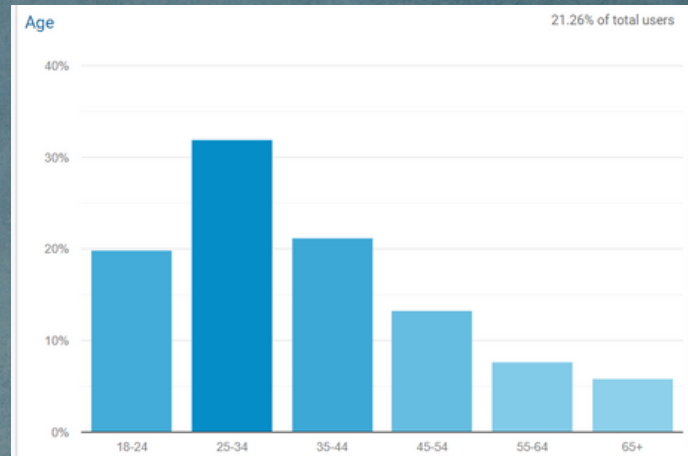
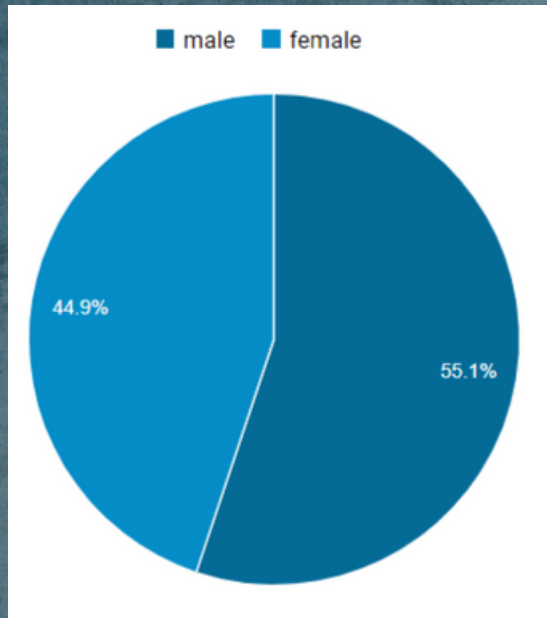
- Media partnerships with event organizers
- Thought Leadership Interviews (audio/video/digital) on topical discussions on product launches, best practices, brand narratives, etc.
- Key informant interviews
- AMA podcasts related to in-depth analysis on various cutting-edge topics
- Advertorial placement
- Editorial/Article Creation • \*Banner Advertisement display







# Our Presence Around World













In-Market Segment			9.66% of total users
11.69%		Financial Services/Investment Services	
9.39%		Education/Post-Secondary Education	
8.05%		Financial Services/Banking Services	
7.66%		Employment	
4.79%		Education/Test Preparation & Tutoring	
4.79%		Employment/Career Consulting Services	
4.60%		Business Services/Advertising & Marketing Services	
4.60%		Education/Primary & Secondary Schools (K-12)	
4.21%		Software/Business & Productivity Software	
3.45%		Business Services/Business Financial Services	





# Our Presence - Top 10 Countries

Country ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ?
	24714 % of Total: 100.00%(24714)	20451 % of Total: 100.05%(20451)	29417 % of Total: 100.00%(29417)	68.45% Avg for View: 68.45%(0.00%)	1.44 Avg for View: 1.44 (0.00%)	00:00:55 Avg for View: 00:00:55 (0.00%)
1.  United States	2575 (10.42%)	2202 (10.77%)	3815 (12.97%)	68.92%	1.39	00:00:55
2.  United Arab Emirates	1841 (7.45%)	1601 (7.83%)	2368 (8.05%)	64.23%	1.62	00:01:03
3.  Vietnam	1542 (6.24%)	1364 (6.67%)	2126 (7.23%)	72.56%	1.13	00:00:15
4.  Philippines	1485 (6.01%)	1261 (6.17%)	1767 (6.01%)	69.51%	1.33	00:00:16
5.  Singapore	1369 (5.54%)	1167 (5.71%)	1747 (5.94%)	75.29%	1.09	00:00:01
6.  Canada	1312 (5.31%)	1108 (5.42%)	1635 (5.56%)	61.15%	1.05	00:00:02
7.  United Kingdom	1295 (5.24%)	1057 (5.17%)	1300 (4.42%)	73.21%	1.78	00:01:05
8.  Thailand	1252 (5.07%)	1053 (5.15%)	1267 (4.31%)	70.28%	1.15	00:01:28
9.  Nigeria	1196 (4.84%)	953 (4.66%)	1211 (4.12%)	73.21%	1.13	00:01:24
10.  Malaysia	914 (3.70%)	828 (4.05%)	944 (3.21%)	70.28%	1.64	00:02:38





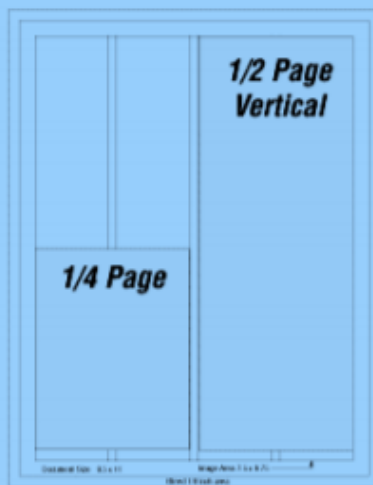
# Print specifications



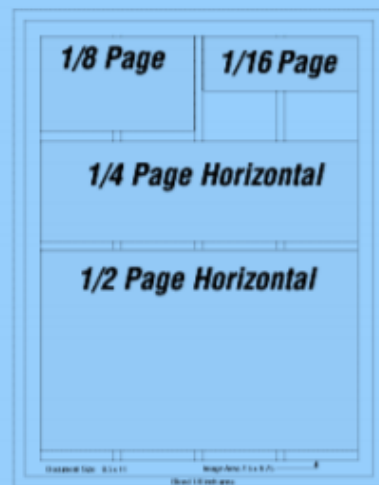
**Full Page 7.5 x 9.75 Tall  
With Bleed 8.5 x 11 Tall**



**3/4 Page 7.5 x 7.25 Tall**



**1/2 Vertical 3.65 x 9.75  
1/4 Vertical 3.65 x 4.75**



**1/4 Page Horizontal 7.5 x 2.375  
1/2 Page Horizontal 7.5 x 4.75**





**For any further enquiries, please contact us:**

Ms. Grace Knight Head of PR & Content  
16192 Coastal Highway, Lewes,  
Delaware 19958, Sussex County, (USA)

Ph: +1-(302)-499-2016

WhatsApp: +1-(302)-499-2016

Email: [grace@worldecomag.com](mailto:grace@worldecomag.com)

Website: [worldecomag.com](http://worldecomag.com)

